The Use of Qualitative Comparative Analysis to Identify Pathways to Successful and Failed Sanitation Systems

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7 Abstract

8 Sanitation systems globally fail at high rates. Researchers and practitioners attribute the causes of 9 both sanitation success and failure to numerous factors that include technical and non-technical issues. A comprehensive understanding of what leads to sanitation failure and how to achieve 10 11 sanitation success is imperative to prioritize the use of limited resources. To determine which 12 combinations of causal conditions led to successful and failed sanitation systems, we applied 13 fuzzy-set qualitative comparative analysis to 20 cases in Karnataka and Tamil Nadu, India with 14 small-scale sanitation systems. Two pathways led to successful sanitation systems, and four 15 pathways led to failed sanitation systems. All successful systems required Sufficient O&M Funds, 16 a Clear O&M Plan, and Technical Support in addition to either Addressed Sanitation Priorities 17 and Community Participation in Planning or Behavior Change Education and Municipality 18 Involved in Planning. All failed systems had Lack of Municipality in Planning, Unaddressed 19 Sanitation Priorities, and No Technical Support. Most failed systems also had No Clear O&M 20 Plan, Poor Construction Quality, Lack of Community Participation in Planning, and Insufficient 21 O&M Funds. Two failed cases had unique pathways because Government Barriers permanently 22 disrupted use and maintenance. Overall, implementing organizations who initiate sanitation 23 projects in resource-limited communities should ensure that (1) communities have adequate 24 technical and financial resources for maintenance; (2) community and municipality stakeholders 25 are engaged in planning and know their maintenance responsibilities; and (3) appropriate 26 technologies are selected that meet community needs and achieve community buy-in.

27 Keywords

28 Sanitation, success, failure, qualitative comparative analysis, developing communities

29 **1.0 Introduction**

Sanitation systems fail at high rates, with up to 70% of sanitation systems in resourcelimited communities failing within two years of construction (WHO and UNICEF, 2017). Sanitation failure is a major problem because it leads to human and environmental health risks (WHO and UNICEF, 2017). Despite the importance of and need for universal access to safe sanitation, sanitation systems continue to fail. Therefore, there is a need to comprehensively and systematically understand why systems are still failing to avoid negative outcomes and achieve sanitation success.

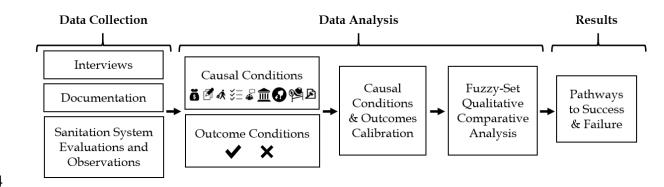
37 Previous research has identified many factors that influence sanitation success and failure. 38 For example, sanitation failure has been attributed to supply-driven approaches (Starkl et al., 39 2013), lack of maintenance (Katukiza et al., 2010), faulty designs (Sujaritpong and Nitivattananon, 40 2009), high operation and maintenance (O&M) costs (Cronin et al., 2014), lack of ongoing support 41 (Eales et al., 2013), lack of user acceptance (Bao et al., 2013), inadequate technical knowledge 42 (Kaminsky and Javernick-Will, 2012), or inappropriate technologies (Murphy et al., 2009). 43 However, persistent sanitation failure suggests that these factors may not fully explain the causes 44 of failure and/or these factors could be better addressed in the sanitation sector. Sanitation success 45 has been attributed to community participation (Roma and Jeffrey, 2010), user satisfaction 46 (Seymour, 2014), affordability (Mwirigi et al., 2014), appropriate technologies (Black, 1998; 47 Bouabid and Louis, 2015; Murphy et al., 2009; Palaniappan et al., 2008), maintenance support 48 (Sansom, 2011), and low maintenance complexity (Brikké and Bredero, 2003). Despite this 49 knowledge, studies have found contrary results for the same factor. For example, in a study of 50 sanitation in India, Battacharyya (2015) found that community participation, good quality 51 construction, and water supply were each positively correlated with success, but Banerjee (2013) 52 found that these same factors are present in failed systems in India. Also, in a literature review by 53 Mansuri (2004), community participation had either positive, negative, or no impacts on sanitation 54 outcomes; thus, those authors suggested that participation may not be the only driver of success or 55 failure. Overall, analyzing factors in isolation has been insufficient to characterize the complex 56 causes of sanitation success and failure.

57 While most research has analyzed individual factors associated with success or failure of 58 sanitation systems, a few studies have focused on identifying combinations of factors. For 59 example, one study found that poor quality construction of school toilets could be overcome by 60 the simultaneous presence of multiple other factors, such as a maintenance plan, a sanitation 61 champion, and government support (Chatterley et al., 2014). Another study, of rural water supply 62 systems, found that success could still be achieved, despite the absence of post-construction 63 support, if good financial management and community participation were both present (Marks et 64 al., 2018). Comprehensive evaluations that identify which combinations of factors, including the 65 integration of social, institutional, technical, and economic factors (Tilley et al., 2014; Törnqvist 66 et al., 2008; WaterAid, 2011), are needed to better understand sanitation systems' outcomes.

67 A common method to holistically examine how factors combine together to produce an 68 outcome is qualitative comparative analysis (QCA). QCA has been used extensively in the social 69 sciences (Fischer and Maggetti, 2017; Nair and Howlett, 2015) and is being used increasingly in 70 engineering (Jordan et al., 2016; Kunz et al., 2015; Opdyke et al., 2018). QCA results in both in-71 depth case knowledge and generalizable results (Ragin, 1987) by using set theory and Boolean 72 algebra to analyze combinations of factors (i.e., pathways) that lead to an outcome of interest 73 (Ragin, 2008). There can be multiple pathways identified for a given outcome, allowing for a better 74 understanding of the complex causes of success and failure and to highlight alternative pathways 75 to success. QCA has been successfully used to evaluate pathways to success in resource-limited

communities for water supply systems (Marks et al., 2018) and for management of school toilets
(Chatterley et al., 2014), and this method may be useful to investigate sanitation systems to
improve success and universal access.

79 To this end, this study used fuzzy-set QCA (fsQCA) to investigate the causes of success or 80 failure of 20 small, community-based sanitation systems in India. Specifically, we aimed to 81 determine which factors, in combination, led to sanitation system success or failure in order to 82 provide recommendations for implementing organizations, municipalities, and communities to 83 improve sanitation use, maintenance, and performance. The participating communities were in 84 India, which has the world's fastest growing population and faces significant challenges for 85 sanitation: more than 50% of sanitation systems in India have failed (Chaplin, 2011) and 60% of 86 the population lacks access to safely managed sanitation (WHO and UNICEF, 2017). These issues 87 of failure and lack of sanitation access are also present globally, thus it is important to understand 88 strategies to reduce failure. We selected ten successful and ten failed systems and completed in-89 depth case studies in each community. Next, we used fsQCA to determine combinations of factors 90 that led to success or failure of sanitation systems (Figure 1). Finally, by comparing the resulting 91 pathways, we identified holistic strategies that lead to successful sanitation systems. Identifying 92 sanitation success pathways can guide implementing organizations, communities, and 93 governments to focus their limited resources to avoid failure-prone scenarios and promote success.



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Figure 1. Overview of data collection and analysis methods used to identify pathways to success and failure of sanitation systems.

97 **2.0 Methods**

98 2.1 Research Context

99 The 20 communities (i.e., cases) in Karnataka or Tamil Nadu, India were selected to ensure 100 variability between outcomes and factors (i.e., causal conditions). Specific case details and 101 additional methods details are included in the Supporting Information (SI). Major variations 102 between cases included sanitation technologies, implementing organizations, and current system 103 outcomes (SI Table S1). To reduce the total number of causal conditions analyzed, we ensured 104 each case had the following similarities: had one small-scale sanitation system, which was 105 implemented by an external non-governmental organization (i.e., implementing organization) 106 between 2008 and 2010; served 800 to 1000 users; and required community members help 107 maintain the system. Each case was a peri-urban slum resettlement in southern India where local 108 municipalities were responsible for infrastructure and service provision and most residents were 109 from India's lowest caste, were employed as day laborers, and had low incomes (5,000 rupees 110 (\$70)/household/month, on average).

111 **2.2 Data Collection**

We collected extensive empirical evidence from interviews, documentation, and sanitation system evaluations and observations to thoroughly understand the causal mechanisms for each sanitation system's outcome, to generate case knowledge (Figure 1). We collected data from June to August 2016 and from January to May 2017.

Interviews. Semi-structured interviews were conducted with community members, community leaders, sanitation system operators (a male operator or women's self-help group (WSHG) members), implementing organizations, and local municipalities. Interviews explored system use, maintenance, and history; technology selection; and stakeholder roles in planning and

120 maintenance. Examples of interview questions included: Can you describe how the sanitation 121 system was planned? and What support does your organization provide to the community 122 regarding the sanitation system? In total, 507 participants were interviewed (SI Table S2). 123 Interviews with community members aimed to achieve balanced gender, age, and geographical 124 representation. Participants were selected using door-to-door sampling in the morning, midday, 125 and evening to capture perspectives from domestic, employed, and unemployed individuals. 126 Interviews concluded in each case when theoretical saturation was reached (i.e., when no new 127 themes or topics were mentioned in a subsequent interview). Interviews with community members, 128 leaders, and sanitation system operators were conducted using local translators who had experience 129 with sanitation fieldwork and were trained to follow the Institutional Review Board-approved 130 protocol (#16-0026). Interviews with implementing organizations and municipalities were 131 conducted in English.

132 Documentation. We collected documentation from implementing organizations and 133 municipalities that included: standard operating procedures describing planning and 134 implementation strategies; feasibility studies describing decision-making and project goals; 135 planning meeting notes summarizing stakeholder roles in technology selection, construction, and 136 maintenance; detailed project reports describing final system designs, cost information, and 137 material quantities and quality; and sanitation system monitoring and evaluation reports describing 138 historical performance data, system damage, number and type of maintenance tasks performed, 139 user fees collected (where applicable), resource recovery profits, and ongoing technical and 140 financial assistance from implementing organizations or municipalities.

Sanitation System Evaluations and Observations. Sanitation system performance was
 evaluated using the three regulated parameters for domestic wastewater in India: chemical oxygen

143 demand (COD), biochemical oxygen demand (BOD), and pH (SI Table S3) (Central Pollution 144 Control Board, 2017). Influent and effluent wastewater samples were taken from fourteen of the 145 twenty cases; for the remaining six cases, effluent samples could not be taken because of system 146 damage or lack of wastewater. We also evaluated construction quality based on damage, design 147 errors, and material type. To estimate the percentage of community members who were using the 148 sanitation system, we triangulated data on frequency of use from interviews and researcher 149 observations of the number of individuals using the toilets for two hours in the morning and 150 evening on two separate days, the amount of open defecation at community-reported open 151 defecation sites, the wastewater levels in the treatment tanks, and the cleanliness of at least one-152 third of a case's toilets, selected randomly, to help evaluate proper use or misuse.

153 **2.3 Data Analysis**

154 Interview transcriptions, observation notes, and documentation were uploaded into QSR 155 NVivo, a qualitative coding software (QSR International, 2015). Qualitative data were coded using 156 both deductive and inductive methods (Saldana, 2009). In deductive coding, researchers use theory 157 to hypothesize important themes related to system success or failure. For example, the theme 158 Community Participation in Planning was identified prior to the start of coding because literature 159 states that community involvement may increase willingness to use and maintain the sanitation 160 system (Chatterley et al., 2013; Eales et al., 2013; Marks et al., 2014). In inductive coding, 161 researchers remain open to new themes related to success or failure that emerge from the case 162 knowledge. For example, the theme Formal Sanitation System Handover was identified during 163 coding because participants described how handover was important to reinforce O&M 164 responsibility. To ensure internal validity, a coding dictionary was developed iteratively between 165 two coders. Inter-coder agreement was measured using Cohen's Kappa coefficient (Bazeley and 166 Jackson, 2013); the final coefficient was 0.59, which reflects acceptable coding agreement.

167 Conflicting statements between participants were resolved by triangulating answers with 168 documentation and observations (Basurto and Speer, 2012).

169 2.4 Fuzzy-set Qualitative Comparative Analysis

A variant of QCA that uses fuzzy logic is fsQCA (Ragin, 2008), which is useful when cases do not dichotomously fall fully in or fully out of a set, such as when implementing organizations involve community members in planning to varying extents. In fsQCA, fuzzy sets for the causal conditions and outcomes were defined through an iterative process called calibration, which ensures that fuzzy set definitions provide a consistent measure for meaningful differences between cases (Basurto and Speer, 2012).

176 Domain and Causal Conditions Identification. Causal conditions are factors 177 hypothesized to influence an outcome, identified from theory or case knowledge. In total, we 178 analyzed nine causal conditions for all 20 cases (Table 1). First, we identified an initial list of 179 causal conditions from literature (SI Table S4). For example, Eales et al. (2013) asserts that 180 sanitation systems with *Technical Support* are more likely to meet regulations, based on case 181 studies from decentralized sanitation systems in Indonesia. Second, we identified which of those 182 causal conditions were domain conditions, which are conditions that do not vary across the cases 183 and are therefore removed from the analysis (Ragin, 2008). The domain conditions included: 184 regulations (Hawkins et al., 2013), sanitation system age (Sabogal et al., 2014), system size 185 (Brikké, 2000), technology complexity (Brikké, 2000), community socio-economic status 186 (Mwirigi et al., 2009), culture (Mwirigi et al., 2009), capital costs (Eales et al., 2013), community 187 financial contributions to capital costs (Marks and Davis, 2012), and community participation in 188 construction activities (Roma and Jeffrey, 2010). Third, we identified additional causal conditions 189 from case knowledge. For example, interviews uncovered Government Barriers because some 190 municipalities had taken deliberate actions to disrupt a sanitation system. Finally, the full list of

| 191 | causal conditions was evaluated to remove conditions if they had low necessity scores (i.e., less |
|-----|--|
| 192 | than 0.3, a conventional cutoff for condition inclusion (Opdyke et al., 2018)), and case knowledge |
| 193 | indicated that the condition was not an important driver of success or failure; if they were too |
| 194 | similar to another condition (i.e., those conditions were combined into one); and if they were found |
| 195 | to be least-important during the QCA minimization process (discussed below). |

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| Causal Conditions* | Definition | stem success and failure. Source | | | |
|--|--|--|--|--|--|
| Addressed Sanitation Priorities | The sanitation system is an appropriate technology that therefore addresses a majority of the community's (most important) sanitation priorities; quantified using the priority addressment protocol (Davis et al., 2019). | Black, 1998; Davis et al., 2019; Hacker and Kaminsky, 2017; Murphy et al., 2009; Palaniappan et al., 2008; Seymour, 2014; Case Knowledge | | | |
| Behavior Change Education | Behavior change theory is used to teach community members the benefits of sanitation and to reduce open defecation. | Mosler, 2012; Rosenquist, 2005; Wegelin-Schuringa, 2000; Case Knowledge | | | |
| Clear O&M Plan | All required maintenance tasks are known, and all stakeholders agree on whose responsibility it is to perform and finance each task. | Brikké and Bredero, 2003; Chatterley et al., 2014; Case Knowledge | | | |
| Community Participation in Planning | Community members are regularly and meaningfully involved in planning, which includes attending meetings and helping to make decisions such as site selection and appropriate technology selection. | Battacharyya, 2015; Black, 1998; Bouabid and Louis, 2015; Mansuri, 2004; Roma and Jeffrey, 2010; Palaniappan et al., 2008; Case Knowledge | | | |
| Construction Quality | The sanitation system is well- constructed based on high material quality and correct implementation. | Chatterley et al., 2014, 2013; Case Knowledge | | | |
| Absence of Government Barriers | The local municipality has not taken deliberate actions that prevent or disrupt sanitation system use, maintenance, or performance. | Case Knowledge | | | |
| Municipality Involved in Planning | The local municipality is regularly and meaningfully involved in planning, which includes attending meetings and helping to make decisions such as site selection and appropriate technology selection. | Bouabid and Louis, 2015; Harris et al., 2011; Kooy and Harris, 2012; Sansom, 2011; Case Knowledge | | | |
| Sufficient Funds for O&M | Funds are available from user fees or implementing organization or municipality assistance equal to or in excess of the system's O&M costs. | Bouabid and Louis, 2015; Eales et al., 2013; Starkl et al., 2013; Case Knowledge | | | |
| Technical Support | Adequate technical capacity for maintenance is available through a | Bouabid and Louis, 2015; Chatterley et al., 2014; Eales et al., 2013; IDECK, 2015; | | | |

| skilled operator and external | Kooy and Harris, 2012; |
|-------------------------------|--------------------------------|
| maintenance assistance. | Sakthivel et al., 2014; Tilley |
| | et al., 2014; Case Knowledge |

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*The presence of causal conditions is hypothesized for success, and the absence is hypothesized for failure.

198 Causal Condition Calibration. The complete calibration guide for all causal conditions 199 is included in the SI (Table S5, Figures S1 and S2). Seven of the nine causal conditions had mostly 200 qualitative data, so we calibrated these conditions indirectly (i.e., set membership is defined 201 qualitatively, based on case knowledge and theory (Basurto and Speer, 2012)). First, we defined 202 the anchor points for in-set membership (fuzzy set score of 1), out-of-set membership (fuzzy set 203 score of 0), and the crossover point (fuzzy set score of 0.5) for each causal condition based on 204 theory. Next, we adjusted these definitions until meaningful differences between the 20 cases were 205 accurately reflected by the calibrations. For example, out-of-set membership for *Community* 206 Participation in Planning was when community members were entirely uninvolved in planning 207 and learned of the project only after construction began; we added "community members attended 208 exposure visits" to the in-set membership definition because case knowledge indicated that 209 exposure visits (i.e., where nearby successful sanitation systems were visited to learn about 210 technology options and O&M needs) differentiated cases with in-set membership from cases with 211 partial membership. The remaining two of the nine causal conditions were calibrated directly (i.e., 212 set membership is defined by continuously normalizing raw quantitative data within anchor points 213 (0, 0.5, 1) (Ragin, 2008)). For Addressed Sanitation Priorities, raw data for each case was a 214 quantitative priority addressment score, which reflects the extent to which priorities were 215 addressed based on importance (i.e., how appropriate the technology was to the local context) 216 (Davis et al., 2019) (SI Figure S1). For Sufficient O&M Funds, raw data for each case was the 217 amount of available funds as a percentage of monthly O&M costs (SI Figure S2).

218 Outcome Classification and Calibration. Each case's sanitation system was classified as 219 being either successful or failed. Success was defined as the presence of three criteria (Davis et al., 220 2019, 2018): (1) the system is used by at least 75% of the community; (2) at least 90% of 221 maintenance tasks are performed correctly and on time; and (3) the system complies with local 222 regulations for pH, COD, and BOD. Cases were classified as failed if they did not meet at least 223 one of the success criteria. Use was directly calibrated (SI Figure S3). In-set membership was 224 defined as more than 75% of the system's target population using the system correctly, daily, and 225 exclusively (i.e., no open defecation) (Andres et al., 2014; Harris et al., 2017) while out-of-set 226 membership was defined as less than 25% using it correctly, daily, and exclusively. Maintenance 227 was also directly calibrated (SI Figure S4). In-set membership was defined as at least 90% of the 228 total required maintenance tasks were completed correctly and on time (Brikké, 2000; Eales et al., 229 2013) while out-of-set membership was defined as less than 25% completed correctly and on time. 230 Performance was indirectly calibrated using a three-value fuzzy set (SI Table S6). In-set 231 membership was defined as complying with all applicable pH, BOD, and COD regulations while 232 out-of-set membership was defined as failing to comply with all three regulations; an intermediate 233 value of 0.3 was defined as a system failing to comply with only one regulation. For the fsQCA, 234 success outcome scores were determined by taking the minimum of the fuzzy set scores for use, 235 maintenance, and performance (SI Table S7). The outcome of failure was analyzed using the 236 negated (i.e., absence) of the success outcome scores.

Pathway Identification and Interpretation. Fuzzy set scores for all conditions and outcomes were assigned for every case and summarized in a QCA truth table (Table 2). We used the software fs/QCA (Ragin, 2013) to minimize the truth table and to calculate, using Boolean algebra and fuzzy logic (Ragin, 2008), pathways to success and to failure. Minimization was

241 performed by comparing all possible combinations of causal conditions in a stepwise process to 242 remove least-important causal conditions and identify the simplest combinations of causal 243 conditions needed to produce an outcome. Each pathway is a combination of causal conditions 244 that results in an outcome. To interpret each pathway's validity, we used four main QCA metrics. 245 Consistency evaluates each pathway's reliability; it is the fraction of cases that exhibit the same 246 pathway and outcome, and fractions above 0.8 are required for a pathway to be "consistent" 247 (Ragin, 2006). Necessity evaluates how commonly a causal condition is present with an outcome; 248 it is calculated using the same process as consistency, and fractions above 0.9 are required for a 249 causal condition to be "necessary" (Ragin, 2008). Coverage helps evaluate the generalizability of 250 findings; of cases with the same outcome, it is the fraction explained by the same pathway (Rihoux 251 and Ragin, 2009) such that higher coverage indicates that that pathway explains more cases. 252 Sufficiency evaluates how commonly a causal condition results in a positive outcome; it is 253 calculated the same way as coverage, and fractions above 0.8 are required for a causal condition 254 to be "sufficient" (Ragin, 2008).

| Case Number | Causal Conditions | | | | | | | | Outcomes | | | | | |
|----------------|---------------------------------------|---------------------------------|----------------------|---|-------------------------|------------------------|---|----------------------------|----------------------|-------------|-------------|------|--|------------------------|
| | Addressed Sanitation Priorities | Behavior Change Education | Clear O&M Plan | Community Participation in Planning | Construction Quality | Government Barriers | Municipality Involved in Planning | Sufficient O&M Funds | Technical Support | Maintenance | Performance | Use | Success [min(Use, Maintenance, Performance] | Failure (1-Success) |
| 1 | 0.22 | 0.67 | 1 | 0.33 | 1 | 0 | 1 | 1 | 0.67 | 0.96 | 1 | 1 | 0.96 | 0.04 |
| 2 | 0.82 | 0.33 | 0.67 | 0.67 | 1 | 0 | 0.33 | 1 | 1 | 0.92 | 1 | 1 | 0.92 | 0.08 |
| 3 | 0.62 | 0.67 | 0.67 | 0.33 | 0.67 | 0 | 1 | 0.88 | 0.67 | 0.92 | 1 | 0.98 | 0.92 | 0.08 |
| 4 | 0.03 | 0.33 | 0 | 0.67 | 0.33 | 0 | 0 | 0.51 | 0 | 0 | 0 | 0 | 0 | 1 |
| 5 | 0.04 | 0 | 0 | 0 | 0.33 | 0 | 0.33 | 0.27 | 0 | 0 | 0.3 | 0.01 | 0 | 1 |
| 6 | 0.11 | 1 | 0.33 | 0.33 | 0.67 | 0 | 0 | 0.21 | 0.33 | 0.07 | 0 | 0.43 | 0 | 1 |
| 7 | 0.96 | 0.67 | 1 | 0.33 | 1 | 0 | 1 | 1 | 0.67 | 1 | 1 | 1 | 1 | 0 |
| 8 | 0.7 | 0.67 | 1 | 0.33 | 0.67 | 0 | 1 | 1 | 1 | 1 | 1 | 0.99 | 0.99 | 0.01 |
| 9 | 0.24 | 1 | 0.67 | 0.67 | 0.67 | 1 | 0 | 0.07 | 0.33 | 0.14 | 0 | 0.98 | 0 | 1 |
| 10 | 0 | 0 | 0 | 0.67 | 0.33 | 0 | 0 | 0.88 | 0 | 0 | 0.3 | 0 | 0 | 1 |
| 11 | 0.97 | 0.67 | 1 | 0.67 | 1 | 0 | 0.67 | 1 | 1 | 1 | 1 | 1 | 1 | 0 |
| 12 | 0.33 | 0.33 | 0.33 | 0.33 | 0.67 | 0 | 0.33 | 0.32 | 0.33 | 0.07 | 0 | 0.06 | 0 | 1 |
| 13 | 0.96 | 1 | 1 | 1 | 1 | 0 | 0.33 | 0.99 | 1 | 1 | 1 | 1 | 1 | 0 |
| 14 | 0.98 | 0.67 | 1 | 0.67 | 1 | 0 | 0.33 | 1 | 0.67 | 1 | 1 | 1 | 1 | 0 |
| 15 | 0.66 | 0.67 | 1 | 0.33 | 0.67 | 0 | 1 | 1 | 0.67 | 0.92 | 1 | 0.99 | 0.92 | 0.08 |
| 16 | 0.01 | 0 | 0 | 0.67 | 0.33 | 0 | 0 | 0.5 | 0 | 0.05 | 0.3 | 0.06 | 0.05 | 0.95 |
| 17 | 0.02 | 0.33 | 0 | 0.33 | 0 | 0 | 0 | 0.5 | 0 | 0.14 | 0 | 0.99 | 0 | 1 |
| 18 | 0.98 | 1 | 1 | 1 | 1 | 0 | 0.67 | 1 | 1 | 1 | 1 | 1 | 1 | 0 |
| 19 | 0.03 | 0 | 0 | 0 | 0 | 0 | 0 | 0.43 | 0 | 0.5 | 0 | 0.98 | 0 | 1 |
| 20 | 0.01 | 1 | 0.67 | 1 | 0.33 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |

Table 2. The truth table summarizes the fuzzy scores for each causal condition and the outcome for all 20 cases.

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Note: Scores greater than 0.5 indicate membership in the set for the condition or outcome; scores less than 0.5 indicate non-membership in the set for the condition or outcome. Success outcome scores greater than 0.5 are considered to be successful cases; success outcome scores less than 0.5 are considered to be

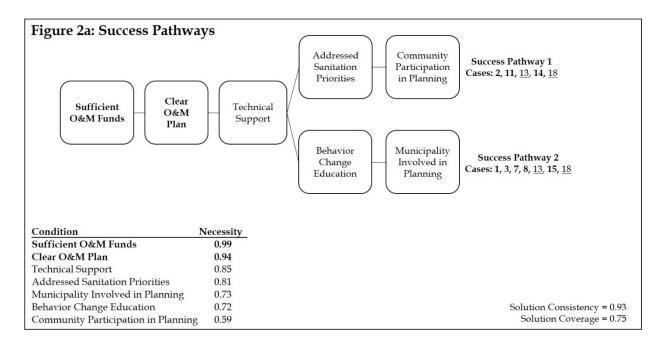
failed cases.

259 **3.0 Results**

260 Two pathways to success were identified (Figure 2a) and demonstrate alternative ways to 261 achieve the same outcome of success. Together, they described all ten successful cases. Each 262 success pathway had five causal conditions, of which three were shared: Sufficient O&M Funds, 263 *Clear O&M Plan*, and *Technical Support*. The first success pathway, which described five of the 264 ten successful cases, also had Addressed Sanitation Priorities and Community Participation in 265 *Planning* causal conditions. The second success pathway, which described seven of the ten 266 successful cases, also had Behavior Change Education and Municipality Involved in Planning 267 causal conditions. Two cases, Cases 13 and 18, had all eight causal conditions present and were 268 thus described by both pathways. Both success pathways highlight the importance of leveraging 269 local knowledge to incentivize system buy-in and of establishing adequate resources and clear 270 responsibilities for maintenance.

271 Four pathways led to failure (Figure 2b). All four, which together described all ten failed 272 cases, shared three common causal conditions: Lack of Municipality in Planning, No Technical 273 Support, and Unaddressed Sanitation Priorities. The first failure pathway described six of the ten 274 failed cases and also included No Clear O&M Plan and Poor Construction Quality; the second 275 described four of the ten failed cases and also included No Clear O&M Plan, Lack of Community 276 Participation in Planning, and Insufficient O&M Funds; the third described one unique case (Case 277 20) and also included Government Barriers and Poor Construction Quality; the fourth described 278 another unique case (Case 9) and also included Government Barriers and Insufficient O&M Funds. 279 Cases 5 and 19 were described by both the first and second failure pathways. Overall, the failure 280 pathways each highlight that failed systems were unable to overcome inadequate maintenance 281 resources, especially when municipalities and communities were uninvolved in planning.

282 While the high consistency and coverage of the success and failure pathways highlight the 283 strength of the results, the number of cases and the focused context limit our ability to evaluate 284 and consider all possible combinations of causal conditions that could influence sanitation 285 outcomes. Additionally, pathways represent the combinations of conditions that together were 286 sufficient to produce the outcome of success or failure. Causal conditions in a pathway are 287 presented in order of decreasing necessity scores; the order is not chronological. Finally, the results 288 demonstrate alternative combinations of conditions. For a given outcome, each pathway was 289 sufficient to produce that outcome; one is not necessarily better than the either.



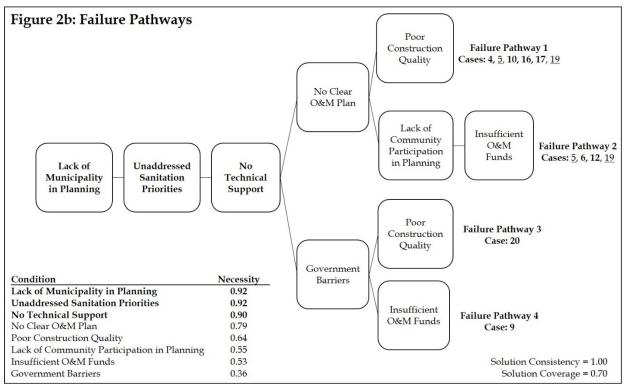


Figure 2. Results of the combinations of conditions that led to (a) success and (b) failure. **Bold** conditions have necessity scores greater than or equal to 0.90. **Bold** case numbers indicate cases that are uniquely explained by one combination of conditions; <u>Underlined</u> case numbers indicate cases that are explained by more than one combination of conditions. The causal conditions in the pathways are not chronological or linear; causal conditions are presented based on necessity scores, with the exception of *Government Barriers* in failure pathways 3 and 4, which is

presented first to differentiate these two pathways. Case numbering matches cases from Davis et al., 2019, 2018.

297 4.0 Discussion

298 4.1 The Importance of Operation & Maintenance for Success

299 Adequate managerial, technical, and financial resources for maintenance were imperative 300 for success, while their absence was a major driver of failure. All successful cases had a Clear 301 *O&M Plan*, where technical and financial responsibility for each well-specified maintenance task 302 was assigned and agreed upon by the implementing organization and community, and eight of the 303 ten failed cases lacked an O&M plan. Implementing organizations should focus their efforts on 304 reducing O&M vulnerabilities by creating clear and comprehensive O&M plans, bolstering 305 operator skills and reliability, and securing ongoing financial, technical, and managerial support 306 for the duration of the systems' lifetimes.

307 Clear responsibility meant that all successful cases also had *Technical Support*, where 308 technical maintenance assistance from the implementing organization or municipality and a skilled 309 operator were both regularly present. Skilled operators were essential for daily maintenance and 310 recognizing larger system issues that would require technical assistance (e.g., pump failure). Two 311 systems were operated by well-organized community WSHGs; six had male operators from the 312 community; two were operated by male employees from the municipality or implementing 313 organization. In the successful cases, the WSHGs and male operators from the communities did 314 not previously have experience as operators but received effective training that provided them the 315 knowledge and skills to diagnose problems, perform corrective action, and complete regular 316 maintenance tasks correctly. The male operators from the implementing organizations or 317 municipalities were professional operators with formal education in sanitation (e.g., sanitary 318 engineering degrees). Technical maintenance assistance was important to train new operators and 319 assist with maintenance during operator changes and transitions. Overall, technical maintenance 320 assistance provided accountability and redundancy to community maintenance efforts, which aligns with existing literature that found that communities are often unable to adequately perform
maintenance independently (Bouabid and Louis, 2015; Chowns, 2015; Marks et al., 2014). Since
sanitation system size and the number of required O&M tasks were similar across all 20 cases,
both conditions are domain conditions and their influence on success or failure could not be
analyzed (Ragin, 2008).

326 When technical support was not provided, systems failed. All ten failed cases had No 327 *Technical Support*, where no technical maintenance assistance was provided by the implementing 328 organization or the municipality, and operators did not exist (four cases) or were unskilled (four 329 cases). As a result, communities were not prepared to take responsibility for the sanitation system 330 and unable to perform essential maintenance like desludging, subsequently leading to poor system 331 performance. Additionally, eight failed cases had No Clear O&M Plan (failure pathways 1 and 2, 332 Figure 2b), where technical and financial responsibilities were not clearly assigned, and 333 communities or municipalities claimed that maintenance was not their responsibility.

334 All successful cases also had Sufficient O&M Funds, where O&M funds came from user 335 fees and/or funds provided by the implementing organization or municipality. Five cases (Cases 336 7, 11, 13, 15, and 18) generated equal to or more than 100% of O&M costs; four cases (Cases 2, 337 3, 8, and 14) generated an average of 67% of O&M costs; one case (Case 1) did not generate 338 income. Income was generated primarily through user fees, and in four of the ten successful cases, 339 additional O&M income was generated by selling resources recovered from the sanitation system: 340 vegetables grown using recycled water (Case 11), compost sales (Cases 13 and 14), and biogas for 341 cooking fuel (Cases 13 and 18). In these four cases, this income provided additional benefits 342 beyond sanitation. For example, excess system income was lent as micro-loans to women (Cases 343 11 and 18) or used to improve other community infrastructure (e.g., community hall (Case 18)).

344 These non-sanitation benefits may have contributed to these cases' strong commitment to using 345 and maintaining the systems. All successful cases also had external financial assistance, where the 346 implementing organization (Case 2) or the municipality (Cases 1, 3, 7, 8, 11, 13, 14, 15, and 18) 347 agreed to and consistently paid for large O&M costs (e.g., desludging) and/or covered all costs 348 that were not covered by system income generation. Case knowledge indicates that successful 349 systems still required this financial redundancy and external assistance (i.e., subsidies) particularly 350 when large, unexpected O&M costs arose or when community members irregularly paid user fees. 351 Literature supports the finding that adequate O&M funds are essential for success and are 352 particularly important to be secured prior to system implementation (Bouabid and Louis, 2015; 353 Eales et al., 2013; Palaniappan et al., 2008; Starkl et al., 2013). While these systems were 354 successful, there is still progress to be made towards sustainability. Additionally, system capital 355 costs from all 20 cases were almost entirely subsidized (i.e., negligible community contributions) 356 by the implementing organization (ten cases), municipality (six cases), or by both (four cases); 357 since capital costs and community contributions did not vary across the 20 cases, the effects of 358 these conditions were not analyzed.

359 In contrast, five of the ten failed cases had *Insufficient O&M Funds* (failure pathways 2 360 and 4), where income generation and financial assistance were less than 50% of O&M costs. As a 361 result, operators were un-paid or under-paid, and maintenance tasks that significantly impacted 362 performance (e.g., desludging) were not done. The lack of funds were because (i) community 363 members did not pay user fees, because they could not afford to, did not see the benefit of 364 sanitation, or were unsatisfied (e.g., "why should I pay to use the toilet when the toilet is never 365 clean?"); (ii) there were no funds provided by the implementing organization because they did not 366 intend to support maintenance long-term; or (iii) there were no funds provided by the municipality,

because the implementing organizations did not include the municipality in planning or the municipality did not have the resources to pay for sanitation. Four failed systems (Cases 4, 10, 16, and 17) generated 71% of O&M costs on average but received no external financial assistance and were therefore unable to pay for costly maintenance (e.g., desludging). One failed system (Case generated over 100% of O&M costs, but *Government Barriers* ultimately disrupted maintenance (described further below). Overall, implementing organizations must ensure that adequate funds are available for O&M long-term, especially to incentivize operator retention.

4.2 The Importance of Local Stakeholder Engagement and Community Buy-In for Success

Local Stakeholder Engagement. Engagement of local stakeholders was important in both

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376 pathways to leverage local knowledge for appropriate technology selection and define 377 maintenance responsibilities. For successful cases, implementing organizations either involved the 378 community or the municipality in planning; two successful cases (Cases 13, 18) had both involved. 379 Local stakeholder engagement also better supported long-term relationships with the 380 implementing organizations, which helped ensure ongoing technical and financial assistance. The 381 success pathways also demonstrate that local engagement needed to be combined with Addressed 382 Sanitation Priorities if the community was engaged or with Behavior Change Education if the 383 municipality was engaged to help achieve community acceptance and willingness to use and 384 maintain the system. All failed cases lacked the engagement of local stakeholders, which meant 385 that implementing organizations were unfamiliar with local norms and sanitation priorities and 386 thus implemented inappropriate systems or ineffective management strategies. Local stakeholder 387 engagement is considered essential for community buy-in (Roma and Jeffrey, 2010), appropriate 388 technology selection (Palaniappan et al., 2008), and ongoing maintenance (Battacharyya, 2015).

One particularly effective approach of local engagement was *Community Participation in Planning*. In the first success pathway, implementing organizations recognized the importance of

391 engaging the community in planning, especially when the municipality did not have the resources 392 to participate in planning. This helped to create a strong O&M plan and encourage system use and 393 maintenance. Community Participation in Planning positively influenced success when 394 community members had moderate to high citizen power, meaning they were well-informed of the 395 project, attended meetings, co-identified project goals, and provided input for how the sanitation 396 system should be designed and managed. Case knowledge further indicates that *Community* 397 Participation in Planning in all cases in the first success pathway increased community buy-in and 398 the likelihood that priorities were incorporated into appropriate technology selection and design. 399 In contrast, Lack of Community Participation in Planning in the second failure pathway meant 400 community members were uninformed of the sanitation project and were not bought into the goals 401 of sanitation system and that the sanitation technologies may have been inappropriate for the local 402 context. A common theme expressed by these failed cases, as summarized by one community 403 member, was: "the first time we learned about the sanitation system was when the contractor came 404 and started building." Implementing organizations that did not engage the community typically 405 thought that community members lacked the technical skills to be involved in the planning of a 406 sanitation system. This exacerbated unclear O&M responsibilities, left the communities 407 unprepared to independently perform maintenance, and meant that sanitation priorities were 408 unknown and therefore unaddressed.

However, *Lack of Community Participation in Planning* did not always contribute to failure if the municipality was involved. Five successful cases (1, 3, 7, 8, and 15) in the second success pathway had limited community participation in planning where communities were only informed of the project and had no decision-making input, but the municipality was involved and dedicated to the sanitation system's success. Implementing organizations recognized the

414 importance of *Municipality Involved in Planning* because a national policy in India places the 415 responsibility for the provision and management of sanitation infrastructure on the local 416 municipality (Ministry of Urban Development, 2008). Thus, implementing organizations made 417 significant efforts to accommodate the limited time and resources of municipalities. One 418 implementing organization's engineer stated, "We know that government is important. We must 419 do more than just ask for permission for the project to be successful. We must ask them for help 420 in the planning." Therefore, the municipalities in the second success pathway attended planning 421 meetings, helped define maintenance responsibilities, made financial contributions for capital 422 costs, provided oversight during construction, assisted with training of operators, and committed 423 to providing financial and technical maintenance assistance.

424 In all failed cases, there was a Lack of Municipality in Planning. In three cases, the 425 municipality was not informed of the project and thus was not given a chance to be involved in 426 planning. In seven cases, the municipality was asked to participate in planning but was 427 uninterested, unable, or unwilling to be involved. Community members and implementing 428 organizations still expected the municipality to support maintenance despite the municipality never 429 agreeing to do so, and as a result, failed cases struggled with uncertain O&M responsibilities. For 430 example, in Case 16, formal handover to the municipality did not occur, so the municipality stated, 431 "We cannot interfere with a project until it no longer belongs to the [implementing organization]." 432 Since most implementing organizations did not intend to provide long-term technical or financial 433 assistance and because municipalities also did not commit these resources, all failed cases had No 434 Technical Support, eight had No Clear O&M Plan, seven had Poor Quality Construction, five had 435 Insufficient O&M Funds, and two had Government Barriers. Engaging the municipality in the 436 early planning stages could have potentially mitigated these challenges. Implementing 437 organizations need to prioritize engagement of municipalities, and municipalities need to budget438 time and resources to provide technical and financial assistance for sanitation.

439 Community Buy-In. Beyond local engagement, efforts to incentivize community buy-in 440 were also important in both success pathways. In the first success pathway, community members 441 cited Addressed Sanitation Priorities as an important reason why they continued to use and 442 maintain the sanitation system. In these five successful cases, community members were more 443 involved in decision-making and implementing organizations were familiar with the communities, 444 so more priorities were addressed by the sanitation systems. In successful Cases 11 and 18, 445 implementing organizations also conducted extensive priority assessments that focused on 446 identifying sanitation-specific priorities, which informed technology selection and design; as a 447 result, priorities were extremely well-addressed in these two cases. In successful Cases 2, 13, and 448 14, implementing organizations did not conduct priority assessments, but priorities were still well-449 addressed because those organizations were already familiar with the communities (through 450 previous projects such as water supply). In contrast, all ten failed systems had Unaddressed 451 Sanitation Priorities, likely due to a combination of the lack of local stakeholder engagement, the 452 lack of priority assessments, and poor-quality construction (i.e., implemented systems did not 453 match intended designs). Case 20 was the only failed case where the implementing organization 454 identified sanitation priorities; all other implementing organizations for failed cases either did not 455 conduct a priority assessment or only identified priorities unspecific to sanitation. In all ten failed 456 cases, priorities did not influence decision-making and system design, so community buy-in did 457 not occur, suggesting that technologies may not have been appropriate to the local context 458 (Bouabid and Louis, 2015; Palaniappan et al., 2008).

459 However, unaddressed priorities did not always lead to failure; community buy-in could 460 be achieved alternatively through *Behavior Change Education*. In the second success pathway, 461 community members did not participate meaningfully in planning and their sanitation priorities 462 were not well-addressed, but Behavior Change Education was used to convince community 463 members of the value of sanitation. Through educational activities that communicated sanitation 464 health benefits such as seminars, street plays, community mapping to identify open defecation 465 sites, or games, community members accepted and used a system that still left some of their 466 priorities unaddressed. For example, priorities were poorly-addressed in successful Case 1, and the 467 community preferred decentralized, individual septic tanks with toilets placed farther from their 468 kitchens, but community members often stated, "We still use the toilets because we know it keeps 469 us from getting sick". Beyond behavior change and addressed priorities, community participation 470 in construction has been theorized to influence buy-in (Roma and Jeffrey, 2010); however, all 20 471 cases had minimal or no participation in construction, so this condition was not explored in the 472 analysis. Together, the two success pathways demonstrate alternative ways to engage local 473 stakeholders and encourage community buy-in to lead to success, while the failure pathways 474 highlight negative consequences of inadequate stakeholder engagement and buy-in.

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4.3 Unique Pathways to Failure: Cases 9 and 20

Two failed cases (9 and 20) were each described by a unique pathway, the third and fourth failure pathways, which shared the three common failure conditions of *Lack of Municipality in Planning, Unaddressed Sanitation Priorities,* and *No Technical Support.* These two pathways diverged from the other two failure pathways because both had *Government Barriers*, which included deliberate actions from the local municipality that permanently disrupted a sanitation system's use, maintenance, and performance.

482 Case 20, described by failure pathway 3, had strong potential to be successful. Initially, 483 Case 20's sanitation system generated over three times the amount of O&M costs from user fees 484 along with sales of recycled water for use in construction, biogas that was used to run a tea shop, 485 and biogas that was used to heat bathing water. After four years of operation, the municipality 486 revoked the land lease and took control of the system to gain access to the income generation. The 487 municipality did not allow the WSHG to continue to manage the system and instead neglected it 488 and eventually locked the toilets. Since the WSHG has struggled to regain ownership of the system, 489 this Government Barrier resulted in permanent system failure (i.e., closure).

490 Case 9, described by failure pathway 4, also had the potential to be successful. The WSHG 491 managing the system occasionally struggled to perform major maintenance, like desludging or 492 repairs from weather damage due to No Technical Support and Insufficient O&M Funds but 493 performed enough maintenance to keep the system functional. However, three years after 494 implementation, the municipality resettled another community nearby and overloaded the system 495 by connecting 120 new household toilets to the original sanitation system because the municipality 496 was uninvolved in planning and did not understand the system's intended design. Case 9 did not 497 have sufficient funds to rectify the resulting issues of tank and sewer damage. Also, the 498 municipality was unwilling to repair or expand the system. So, the Government Barriers 499 contributed to permanent failure. While difficult to anticipate, these disruptions could be mitigated 500 if implementing organizations engage municipalities in planning and if communities and 501 implementing organizations build strong, long-term relationships with municipalities.

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4.4 A Comparison of Top-Down and Bottom-Up Implementation Approaches

Comparing the two success pathways shows that both top-down (organization- and 503 504 municipality-driven) and bottom-up (community-driven) approaches were able to achieve success. 505 The first success pathway had cases where the implementing organizations were able to employ a

506 bottom-up approach. In these cases, implementing organizations engaged the community in 507 planning and decision-making and addressed local priorities in the design and implementation of 508 the sanitation system. Notably, bottom-up strategies were only effective as long as communities 509 were not expected to maintain sanitation systems without any technical or financial assistance. 510 Despite a strong call in the sanitation sector to move away from top-down implementation 511 strategies (Breslin, 2003; Gabe et al., 2009; Hubbard et al., 2011), most implementing 512 organizations relied on top-down strategies (five successful and eight failed cases). The second 513 success pathway demonstrates that systems implemented with top-down approaches can still achieve success even if there is a lack of community participation and priority assessments. Local 514 515 engagement and community buy-in were still essential but were achieved with alternative 516 strategies of engaging the municipality and incentivizing community use through extensive 517 behavior change education efforts. In successful top-down approaches, municipalities took 518 ownership of sanitation service delivery and prioritized long-term technical and financial 519 assistance, demonstrating that municipalities are important implementation partners. Top-down 520 strategies resulted in failure (eight cases) when behavior change education was absent and neither 521 communities nor municipalities were engaged.

Finally, successful Cases 13 and 18 employed a combination of top-down and bottom-up strategies in planning. Each implementing organization initiated a sanitation project and each community was actively engaged in determining the sanitation system's technology and design/ability (resource recovery) that would best address their priorities. The communities also had strong relationships with the municipalities, so community members played an active role in engaging the local municipality. This cooperation provided redundant technical and financial resources, which both supported the sanitation system and had additional benefits. For example,

529 both cases generated the most income from sales of resource recovery products, and because the 530 municipalities financially supported O&M, the communities used the extra income to improve 531 solid waste management (Case 13) and water supply (Case 18). In turn, these extra benefits further 532 strengthened community buy-in and the municipalities' understanding of the importance of 533 sanitation. Overall, regardless of the implementation approach, implementing organizations should 534 aim to increase community acceptance and satisfaction for sanitation systems by improving the 535 quality of service delivered, addressing local priorities, and ensuring systems receive maintenance 536 support.

537 **5.0 Conclusion**

538 Two pathways led to successful sanitation systems, and four pathways led to failed 539 sanitation systems. All successful systems required Sufficient O&M Funds, Clear O&M Plan, and 540 Technical Support in addition to either Addressed Sanitation Priorities and Community 541 Participation in Planning or Behavior Change Education and Municipality Involved in Planning. 542 Overall, the pathways to success demonstrate the importance of involving municipalities and 543 communities in all project phases to ensure that appropriate technologies are selected that match 544 the local context. Either pathway can lead to success, therefore implementing organizations should 545 focus on the pathway that best aligns with available resources, expertise, and context-specific 546 needs. Since adequate O&M funds, clear O&M plans, and technical support were in both success 547 pathways, we recommend that implementing organizations should prioritize creating a clear O&M 548 plan that identifies reliable and trained operators, establishes long-term technical support, and 549 secures sufficient local O&M funds to ensure long-term use and maintenance. Failed systems 550 lacked many of these important conditions for success, and these results demonstrate that there are 551 many complex causes of sanitation failure. All failed systems had Lack of Municipality in 552 Planning, Unaddressed Sanitation Priorities, and No Technical Support. Most failed systems also

had No Clear O&M Plan, Poor Construction Quality, Lack of Community Participation in Planning, and Insufficient O&M Funds. Two failed cases had unique pathways because Government Barriers permanently disrupted use and maintenance. The pathways to failure emphasize the importance of engaging local stakeholders—especially the local municipality, as well as establishing clear mechanisms for ongoing technical, managerial, and financial support for resource-limited communities.

559

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566 **Conflicts of Interest**

567 The authors have no conflicts of interest.

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