







MHA.COLLAB.FILM

MHA Collaborative Film Project GAT 199: Video Making Workshop Nueta Hidatsa Sahnish College & University of Colorado - Boulder

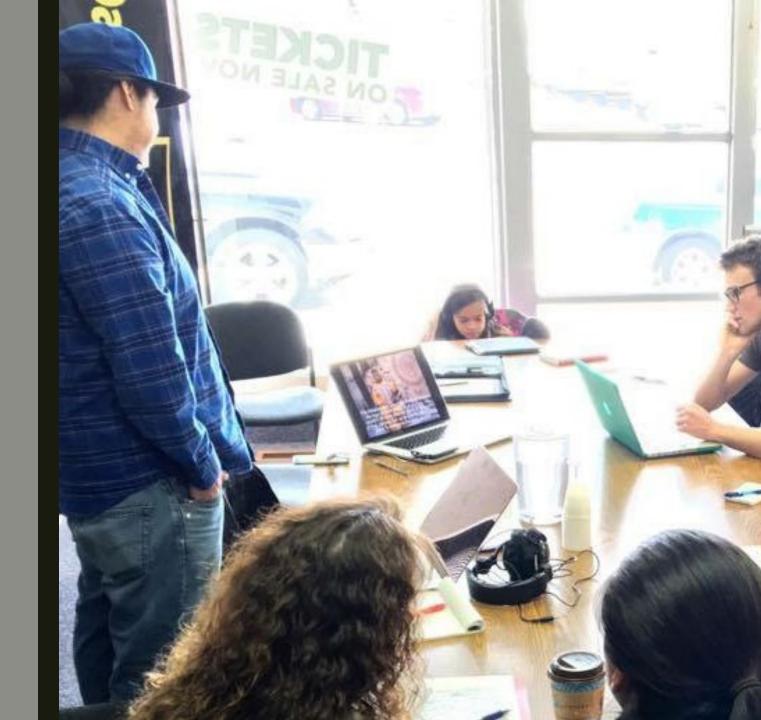
WELCOMETO THE MHA VIDEO WORKSHOP!

Documentary Film – Stories from your own experience

What I see, hear, taste, smell, experience, feel, love, am frustrated by, want to change, envision in the future, what I dream...Where did I come from...Where I live now...Me, my family, my friends...

DAY 1: PREPRODUCTION

Review videos, get to know each other, come up with some ideas!



WELCOME!

Review of what to expect this week.



Workshop Overview

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Introduction Sample Films Idea Development	Video Recording Tips Audio and Lighting Tips Interviewing Tips Scavenger Hunt Idea Development Making a Plan	Intro to Editing Editing your film/ Continue shooting	Additional editing techniques Capture additional Footage/Editing	Finish Editing Save and Upload by 3pm 5pm Screening Party!

INTRODUCTIONS



Review of Sample Short Films

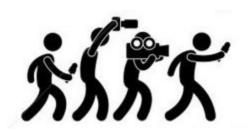
(2-10min, same length as yours)



WHAT MAKES A GOOD STORY?

What brings you to the workshop? Have you done any video or editing work before? What makes a good story?





Film Crew Positions

- **Producer** makes things happen, like a project manager
- **Director** calls the shots as they're happening, person who has the vision and makes decisions
- Camera Operator recording the image
- **Sound** records the sound (may be same as camera operator)
- Editor reviews and decides which footage to use and what order it should go in to tell the story; they bring it all together at the end, with director's guidance

One person can do all of these roles, and multiple people can do any single role. Do any of these positions appeal to you more than others? Think about which ones you might like to try.

IDEA DEVELOPMENT

First step: Brainstorm!

Second step: Develop your idea taking into account your interests, resources, and time available.



Large Group Brainstorming

Let's come up with some sample ideas!

Then.. Large group idea development example

We will take one idea and develop it into a plan for a project as an example.



Small Group Brainstorming!

- First, **introduce yourselves** you will be working together throughout the week.
- Do you have any filmmaking background?
- Why did you want to take this workshop?
- Brainstorm some ideas that you might have for a short film; come to consent as a group about which ideas you'd like to develop.





Small Group Idea Development

- What is the goal/purpose of the video? Who is your intended audience?
- What is it about?
- What is the content/information you want to convey?
- What is the creative approach you want to take?
 - Narrative Style: Voice over with pictures explaining the story
 - Documentary Style: Let others tell the story with testimonials, interviews, etc.
 - Drama Style: Use actors with directed action to tell the story
- What do we have to work with what are resources, places, people do we have access to in the next few days?
- What do you hope the viewer will think or feel afterwards?



Overview of Your Film

- Production Schedule: <u>Video should be ready to play in five days</u>
- Responsibilities: (roles can be shared; it's just important that each role is filled, and that everyone knows who is responsible for each)
 - Producer(s): ______
 - Director(s):
 - Camera/Sound: ____
 - Editor(s): _____

MAKEAPLAN

Identify the next steps to your project.



Potential Locations and Interviewees

Discuss and write down

Subject matter of film: ______
Intended audience: _____

POTENTIAL LOCATIONS/EVENTS FOR CAPTURING FOOTAGE:

POTENTIAL PEOPLE TO INTERVIEW:

DAY 2: PRODUCTION BEGINS

Learn how to use the camera, go out and start shooting some video!



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REVIEW FROM YESTERDAY

What are the film ideas you decided to work on? Did you contact anyone for interviews, or find any good locations? Any questions?

VIDEO RECORDING TIPS

Framing shots and camera angles.



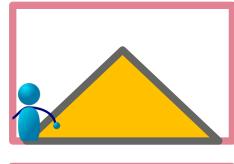
Some Vocab: Shots, Scenes, Sequences



SHOT (press start to press stop)

Story:

My Dream Vacation Finally Came True! (Traveling to Egypt to visit the Pyramids)



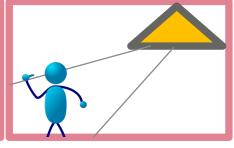






SCENE (all at pyramids)





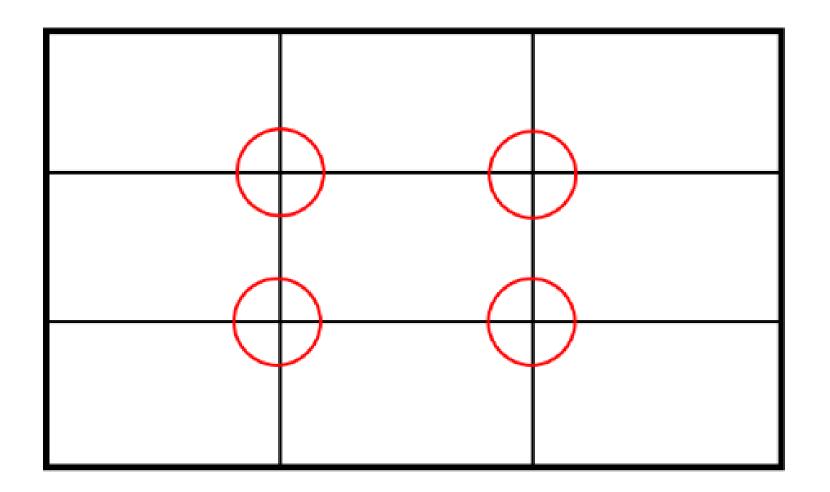




A SEQUENCE (planning trip, going to pyramids, back home)



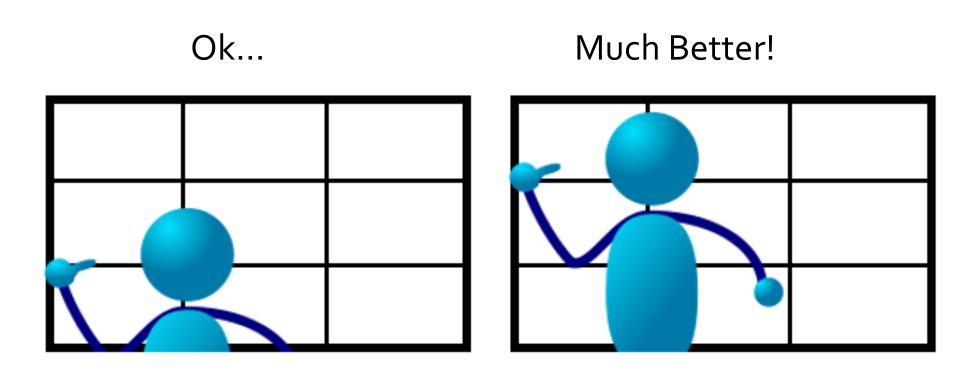
Framing Your Shots: Rule of Thirds





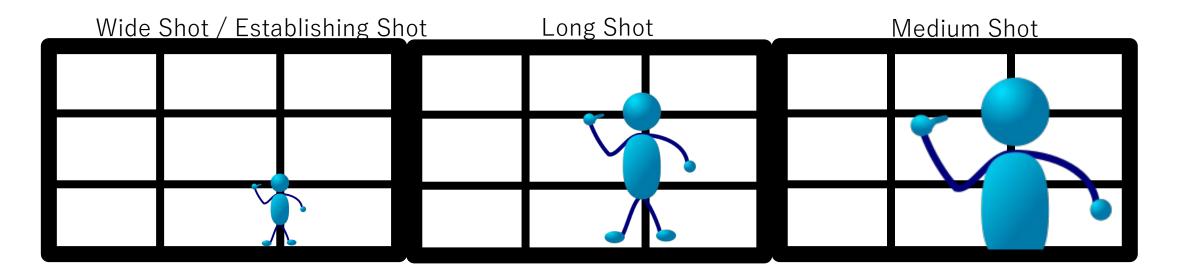


Framing Your Shot: Head Room





Framing Your Shot

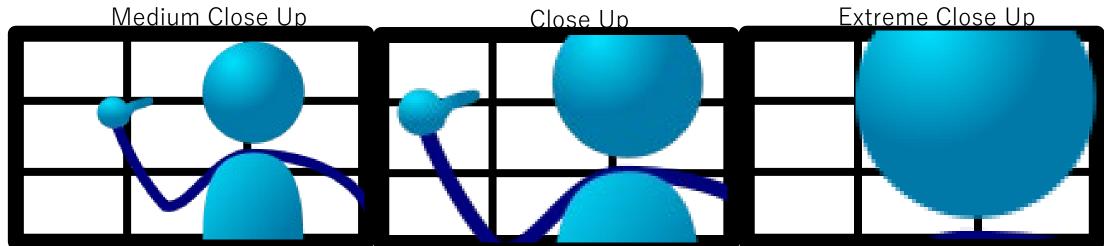






Framing Your Shot







Camera Angles

Shot Angle is **determined by where camera is placed**. Angle really affects what an audience feels when viewing the film. Most shots are done at <u>eye level</u> which is a basic, neutral angle.

Neutral/Eye Level Shot



From Guardians of Eternity

High Angle Shot



Low Angle Shot



"Dutch" Angle Shot

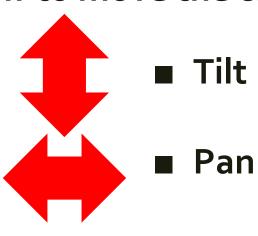




Following a Subject in Motion

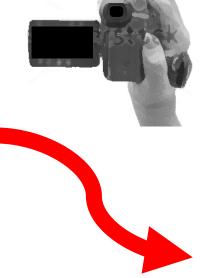


How to move the camera













Following a Subject in Motion



How to move the camera

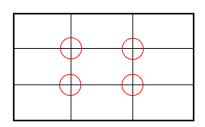


ZOOMTIPS

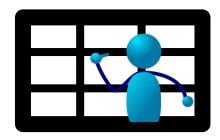
- Best if used on a tripod
- Handheld it gets really shaky
- Use a zoom to change the frame of your shot, but not during the shot while the camera is rolling (unless you plant to cut it out during editing).



Video Tips to Keep in Mind



■ Frame your shot using the **rule of thirds**, avoid too much head room.



Have more or less of your subject in the frame depending on whether it is an "establishing shot" to provide context and how "intimate" you want the audience to feel with the subject.



 Consider how you want to angle the camera and how you want to follow motion in any given scene
 without words, you can communicate powerful, powerless, frantic, calm, etc.

AUDIO & LIGHTINGTIPS

Good sound quality is essential; be creative to get the best lighting possible.





Good sound quality is essential!





On camera



Lapel/Lavalier, wireless



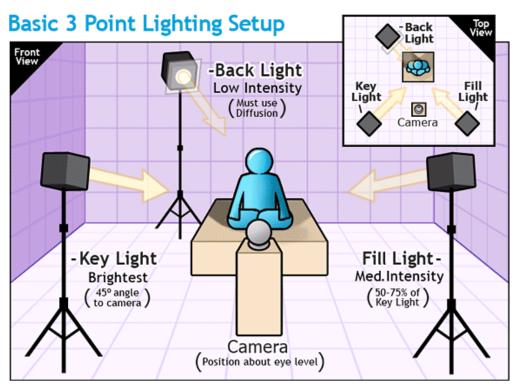


Always test the microphone! (test while recording, stop, listen to test recording, then start official recording)

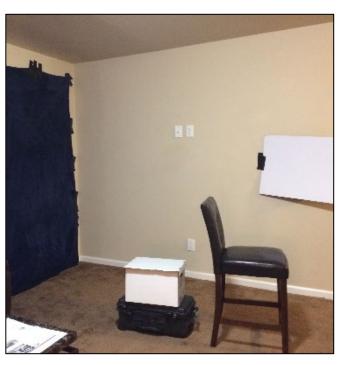




Lighting: Improvise... be creative!







Ideal lighting setup

INTERVIEWING TIPS

Asking permission, asking good questions.



Setting up an Interview





Interviews: Some things to keep in mind

- Asking Permission
- Is the interview location quiet, and **comfortable**? Inform your interviewee that you will be editing out parts of the interview, so stopping for a bit, clearing their throat, getting water, restating something, is all fine.
- Pauses and **silence are ok** (allow for some silence, let the interviewee time to think or add more)
- **Respectful** listening (don't worry about your next question keep listening!)
- Taking **notes** (up to you: some interviewers like to make a quick not for an idea for a follow up question)
- What makes a **good question**? Avoid questions that can be answered with a yes or a no. Consider questions that ask someone to "tell me about," or "tell me a story about."







- How will you ask permission?
- After you turn on the camera, ask interviewee to state their name and (again) ask if it is ok to record so it is captured on film.
- Discuss and write down sample interview questions.

Be sure to ask at the end of the interview:

- Is there anything else you'd like to add?
- Would you like a copy of this recording?
- Would you like to be notified where to find the finished film online?

Remember to **get their contact information** (address, phone, email) and the proper spelling of their first and last name.

EQUIPMENT REVIEW

Time for hands on the camera!



Review the equipment you will use

Each camera set up is slightly different, but they should all have the following equipment:

- Camera review How to record, How to view what you recorded, White balance, zoom, pan
- Tripod —always use a tripod when possible
- Microphones
 - On camera mic try to avoid relying on this microphone
 - Shotgun mic only picks up good sound in the direction that it is pointed
 - Lapel mic good for interviews or clear sound when walking around with someone
- **Lights** be aware of lighting issues; improvise and be creative with light sources!

Remember to always test equipment before recording.

SCAVENGER HUNT!

Go out and capture some shots!





LOCATION 1:	LOCATION 2:		
Remember: 10 seconds per shot	Remember: 10 seconds per shot		
☐ ES - Wide/Establishing Shot	☐ Medium Shot, from High Angle		
□ LS - Long Shot	☐ Close Up, from Low Angle		
☐ MS - Medium Shot	☐ Medium Close Up, from Dutch Angle		
 MCU - Medium Close Up (ask your subject to explain or describe the location) 	Choose a different type of shot for each:		
CU - Close Up (do the close up of something they	□ Tilt		
described in the location)	□ Pan		
ECU- Extreme Close Up	☐ Handheld		
	□ Tracking		

REVIEW FOOTAGE

IDEA DEVELOPMENT

Finalize your story idea, then make a plan.





What is your Script/Story Outline?

Make a Shot List:

IMAGE/SHOT DESCRIPTION/VIDEO	TEXT/AUDIO	
Wide shot of castle, zoom in slowly	Once upon a time, a long time ago	

DAY 3: Production Wrap-Up and Begin PostProduction

Shoot video, learn how to edit it.



REVIEW FROM YESTERDAY

What did each group decide to focus on? How did scouting locations and contacting people go? Any questions or concerns?

INTRO TO EDITING

Learn how to edit your film using clips from your scavenger hunt.



iMovie: Group tour and demonstration



How you will you structure your movie?

Discuss with your mentor:

Is it a story with beginning, middle and end, with characters and a plot?

Or is it something else, like a news story or an oral history, or an argument you are making? Is it experimental or artistic?





What is your Script/Story Outline?

Make a Shot List:

IMAGE/SHOT DESCRIPTION/VIDEO	TEXT/AUDIO	
Wide shot of castle, zoom in slowly	Once upon a time, a long time ago	

GO OUT AND SHOOT!

The rest of the day is dedicated to video recording.

REVIEW SOME SHOTS

In the group, review some shots you all took before going home.

"PICKUPS"

Make a list of shots or other tasks you need to do to complete your film.



Pickups – a movie "to-do" list

\square	Task	Person Responsible

DAY 4: PostProduction

Editing, voice over, and additional footage



REVIEW FROM YESTERDAY

How did your shoots/interviews go? Did your ideas about the content of the film change from your original plan? Why or why not? Any questions or concerns?



Planning a story to guide your editing: Creating a simple outline or "treatment"







Imagine the beginning, middle and end of the final film before you start editing (it may change as you go)

INTROTO EDITING, CONT'D

Some additional techniques for editing your film.



Additional Editing Techniques

On screen text/titles

Voice over

Transitions

Narration

B roll (visual of what someone is saying)

Music

Cutaways

Still photos

Montage (sequence of images)

CUT COPY PASTE

COPY

Short Cuts in iMovie

UNDO AZ

START/STOP

SPACE BAR

SELECT PORTION OF A CLIP (upper left)

I O E

IN OUT END / send to end of timeline

MARK A PLACE ON YOUR
TIMELINE (lower)

SELECT A CLIP
IN THE TIMELINE

ALL

SHOOTING/EDITING

Do what your project needs – start editing, continue shooting... download music, find photos... start editing, decide you need additional footage and go get it...

$ \overline{\mathbf{A}} $	Task	Person Responsible

PICKUPS!

Create another pickup list for tomorrow.



Day 5: Post-Production and Screening Party!

Finish editing, save and export your project to a film, take a break and return for the screening party!



CUT COPY PASTE

COPY

Short Cuts in iMovie

UNDO AZ

START/STOP

SPACE BAR

SELECT PORTION OF A CLIP (upper left)

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MARK A PLACE ON YOUR
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IN THE TIMELINE

ALL

REVIEW FROM YESTERDAY

How did editing go?

What were some challenges, some surprises in the process?

Any questions or concerns?

FINISH EDITING & EXPORT

Complete editing your film and export it as a movie file (mp4). Review sharing options with your mentor.



Complete Some Worksheets

Film Title and Summary Worksheet

- Brain storm and decide your film's title.
- As you complete the editing process, be sure to add the title to the start of your film.
- In a few sentences, describe what your film is about and turn in the worksheet.

Credits Worksheet

- Name your: Director, Editor, Camera, Sound
- Name people you interviewed, and cite any music or materials you used
- List any thank yous

*Sharing Workshop – IMPORTANT *

Indicate the ways in which you want your film to be shared.

WANTTO MAKE MORE MONES?

How can you continue making films? Check out the two handouts that include our contact information and ideas for shooting and editing videos to make films with a smart phone!

FILM SCREENING PARTY!

Introduce yourself and your film and enjoy!

THANKYOU!!

Website: mhacollaborativefilm.weebly.com

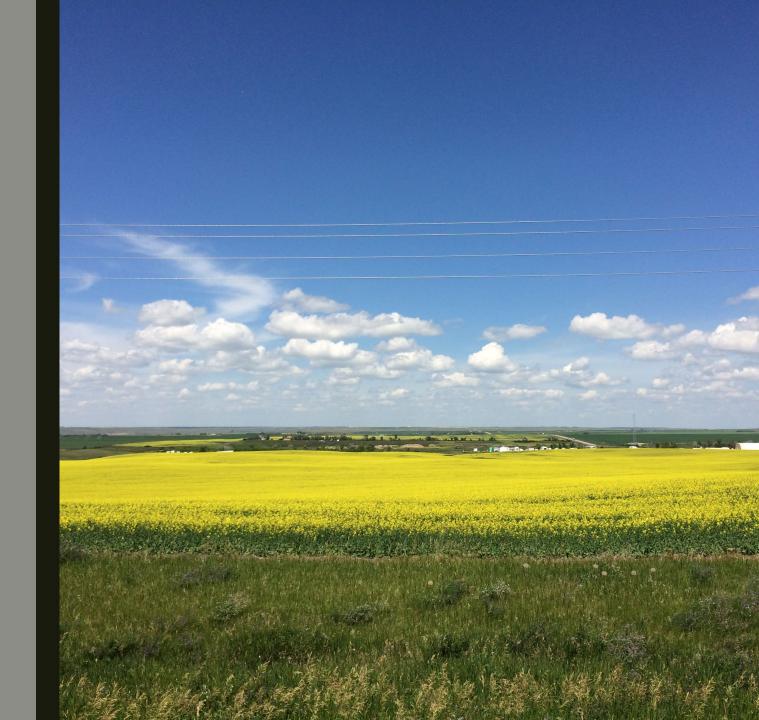
Facebook: mhacollaborativefilm

Vimeo: vimeo.com/mhacollaborativefilm/

Email: mhacollaborativefilm@gmail.com

Snapchat: mhacollabfilm

Instagram: mhacollaborative film



References for teaching materials

Information in this document was compiled from a number of sources and people, including:

- Dakota Media Access Production Manager Jim Kambeitz
- Workshop mentors Jen Shannon and Chris Hammons

Stills and Content for Framing Your Shots came from:

- "Directr's Notes: Framing your Shot," https://www.youtube.com/watch?v=NuhWNJr89u8
- "6 Minute Film School Basic Composition," https://www.youtube.com/watch?v=Sl6iZBDS3gc
- "Directr's Notes Camera Movement," https://www.youtube.com/watch?v=JmylOrUV56U

Some information was inspired by or adapted from video production guidelines and resources:

- Lights-Camera-Action: The Power of Media, by Community Access Television freetv.org
- http://web.mit.edu/techtv/videoprodguide/videoprodguide.pdf
- http://kidsvid.4teachers.org/
- http://www.steilacoom.k12.wa.us/Page/1867