

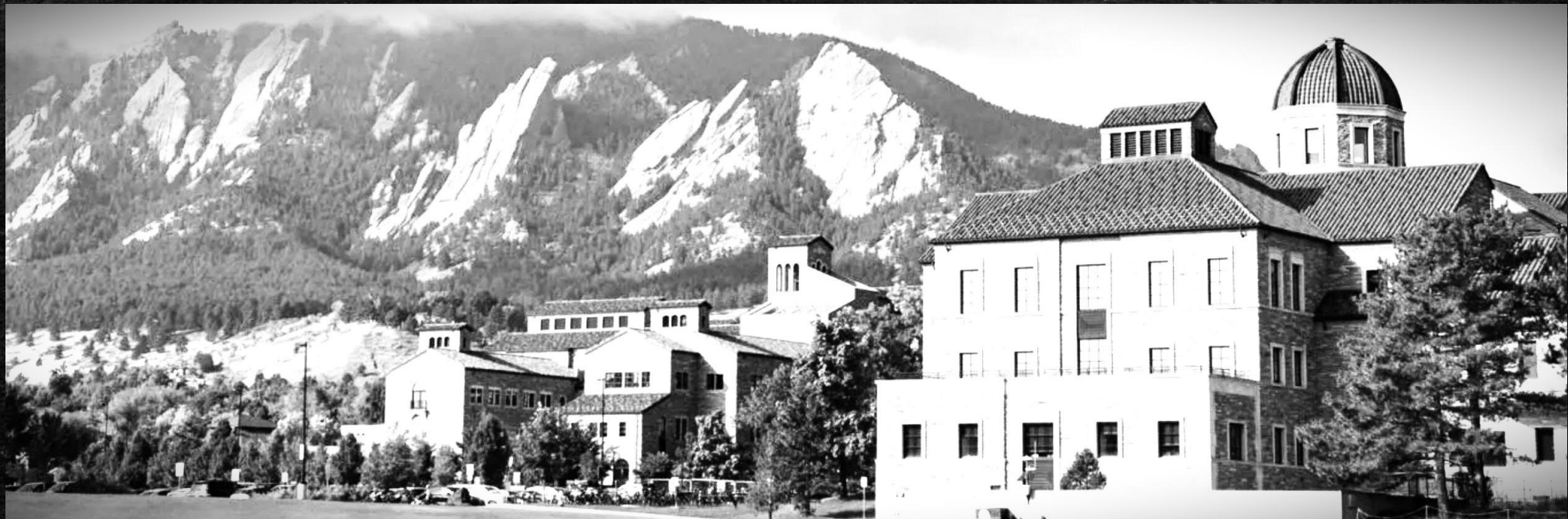
Championing Student-Centered Pedagogy Within the Constraints of Standardized Business Core Curricula

Lev Szentkirályi, Ph.D.

Social Responsibility & Sustainability Division, Leeds School of Business

Defining The Problem: Context

- BCOR 2302: Business Ethics and Social Responsibility
 - series of (10) 8-week modules—intended for well-rounded BUSN education
 - 75-80 students per section (1-4 sections per A- or B-Term)
 - fast-paced, common (standardized) curricula



Defining The Problem: Belonging

- BCOR 2302: Business Ethics
 - students self-select into 6- to 8-person cohorts for debate assignment
 - opportunities for community-building
 - but size (anonymity) and speed undermine ability to foster connections
 - trust between student and faculty
 - community among students (*at least* beyond their cohort)



Defining The Problem: Student-Centered Pedagogy

- BCOR 2302: Business Ethics
 - 8-week standardized curriculum
 - 7 subjects, 1 debate, 3 exams, 1 paper
 - faculty able to help shape curriculum
- but speed and constraints of common curriculum undermine student-centered teaching and learning
- meeting students where they are
- teaching to students' strengths
- accommodating diversity of classroom



Defining The Problem: Importance

- To be successful educators, we must connect meaningfully with students and heed their unique needs.
 - builds trust by holding yourself accountable to your students
 - enhances student engagement
 - enhances knowledge retention
 - promotes academic success
 - promotes sense of belonging at CU (mental health, retention, graduation)



JET Initiative: Belonging



- Multifaceted approach:
 - invite the conversation: questionnaire

Quick Reflection

- Working quietly on your own, in a few minutes write brief answers to each of the following—use the notecard I've provided you:
 1. What is one thing you hope to learn in our class this semester?
 2. What is something that we might be surprised to learn about you? (Think about your unique attributes, life experiences, skills, etc., that may not be immediately apparent to others.)
 3. What is one way I can better help you to succeed in our class this semester?

JET Initiative: Belonging



- Multifaceted approach:
 - invite the conversation: questionnaire
 - additional 1:1 office hour appointments



Lev Szentkirályi, Ph.D.

1-on-1 with Professor S.

 15 min

 Zoom (link and password on Canvas)

Note from Professor Szentkirályi:

1. These one-on-one meetings, which students can book with me at their convenience, supplement my regular open office hours, and I hope that my available appointments will also work with your schedule. If they do not, then please come speak me after class so we can find a more convenient time to connect.

Select a Date & Time

POWERED BY
Calendly



April 2024



SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Time zone

 Mountain Time - US & Canada (8:59am) ▾

Questionnaire
Appointments

JET Initiative: Belonging



- Multifaceted approach:
 - invite the conversation: questionnaire
 - additional 1:1 office hour appointments
 - bookend weeks with student coffees



Lev Szentkirályi, Ph.D.

Coffee with Students

 30 min

 KOBL 468A

I'm looking forward to our conversation! I can brew you a cup of coffee or tea in my office, but if you prefer instead to meet at Violet Peak café in KOBL, please mention this in the appointment notes when you book your meeting with me.

Select a Date & Time

POWERED BY
Calendly

< April 2024 >

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	No times in April			19	20
21	22	23	24	25	26	27
28	29	30				

[View next month >](#)

Time zone

 Mountain Time - US & Canada (8:41am) ▾

Questionnaire
appointments
coffee

JET Initiative: Belonging



- Multifaceted approach:
 - invite the conversation: questionnaire
 - additional 1:1 office hour appointments
 - bookend weeks with student coffees
 - professional development workshops
 - personalized emails if students struggle on exam, miss class, participate in class
 - further opportunities for collaboration and collective-learning
 - encourage students to personalize course content
 - personal anecdotes

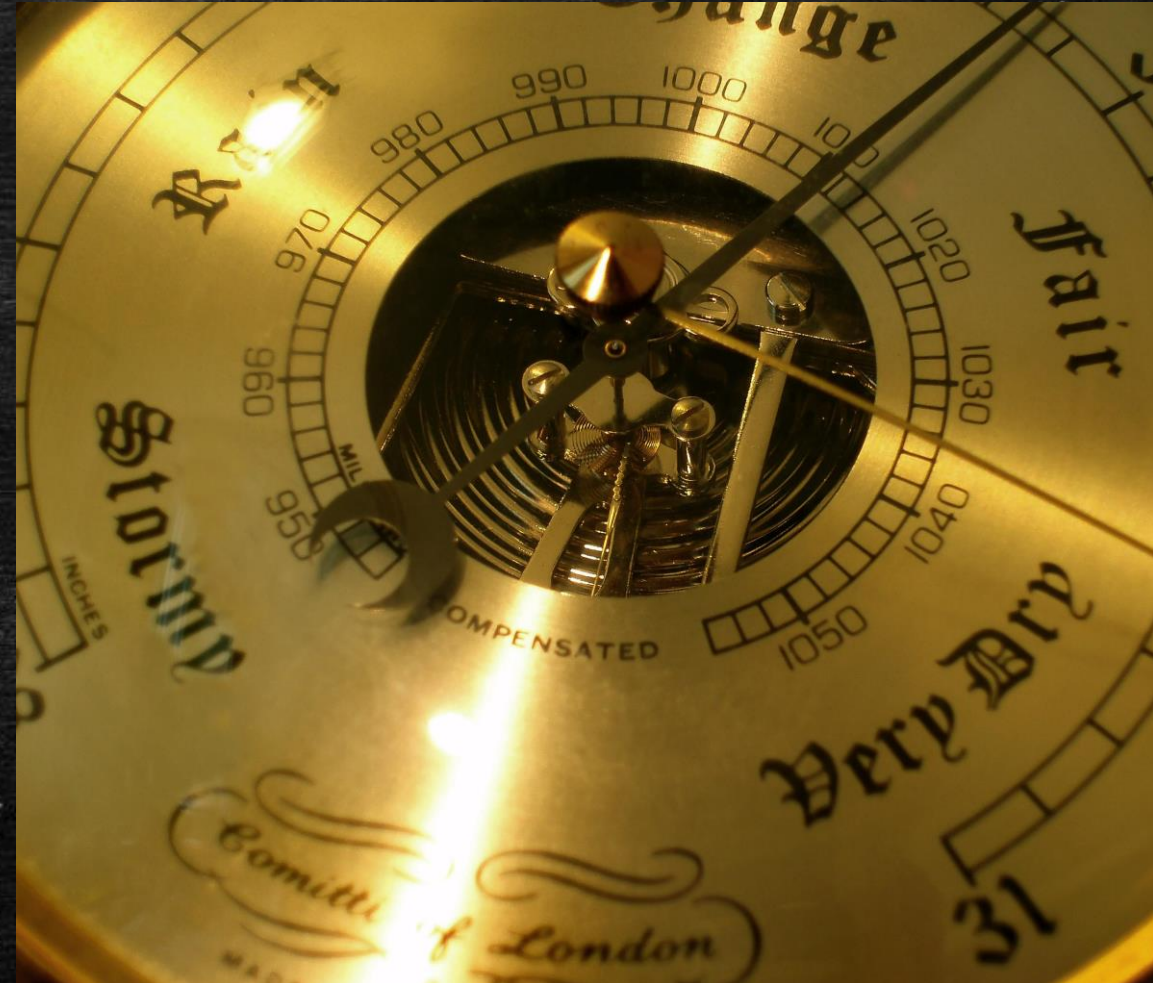
JET Initiative: Student-Centered Pedagogy

- Multifaceted approach:
 - where are you headed and how can I help?
 - increase resources available to students (exam review sheets and review sessions, screencast on tips for key assignments)
 - optional resubmission assignments
 - incredibly flexible extension policy
 - make course content as approachable as possible (e.g., real-world applications)
 - consistently clarify transferable skills



JET Initiative: Fall 2024

- Measuring value-added is key.
 - Fall 2024 and Spring 2025
 - ↳ 3 freshman sections BCOR 1015
 - ↳ 2 sections BUSM 3060
 - ↳ 4 sections BCOR 2302
 - observational study—control and experimental groups
 - measure and compare various metrics:
 - ↳ engagement, knowledge retention, academic success
 - ↳ climate survey



###
