



# THE CASE FOR A CU SIO

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**According to  
Open Doors  
2024,  
the number  
international  
students in the  
US is once again  
on the rise**

## Enrollment Trends

FROM THE 2024 OPEN DOORS® REPORT



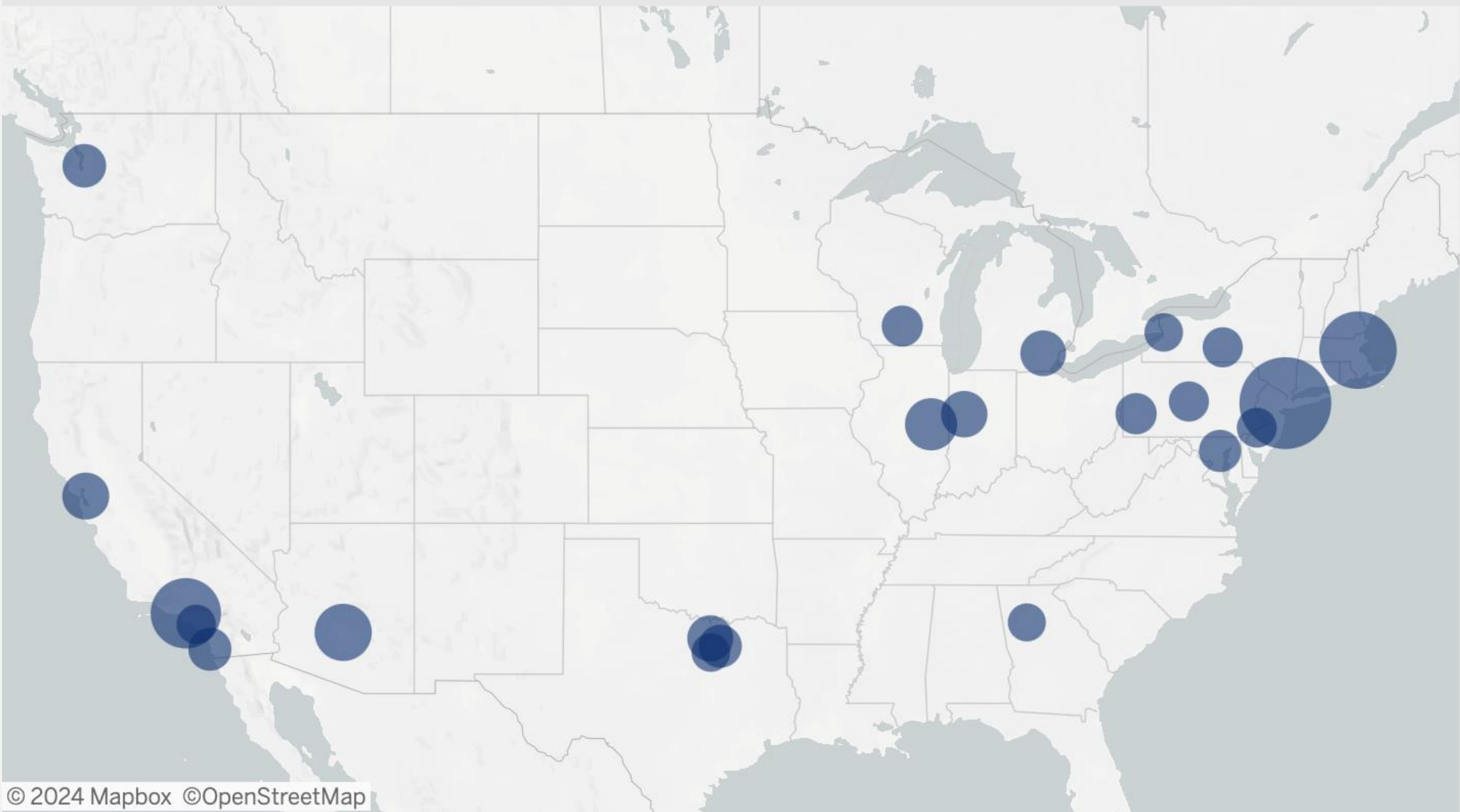
Academic Year	Enrolled Int'l Students	OPT	Total Int'l Students	Total U.S. Enrollment*	% Int'l	% change from the previous year	
2023/24	883,908	242,782	<b>1,126,690</b>	18,939,568	5.9		<b>6.6</b>
2022/23	858,395	198,793	<b>1,057,188</b>	18,961,280	5.6		<b>11.5</b>
2021/22	763,760	184,759	<b>948,519</b>	20,327,000	4.7		<b>3.8</b>
2020/21*****	710,210	203,885	<b>914,095</b>	19,744,000	4.6	<b>-15.0</b>	
2019/20	851,957	223,539	<b>1,075,496</b>	19,720,000	5.5	<b>-1.8</b>	
2018/19	872,214	223,085	<b>1,095,299</b>	19,828,000	5.5		<b>0.1</b>
2017/18	891,330	203,462	<b>1,094,792</b>	19,831,000	5.5		<b>1.5</b>
2016/17	903,127	175,695	<b>1,078,822</b>	20,185,000	5.3		<b>3.4</b>
2015/16	896,341	147,498	<b>1,043,839</b>	20,264,000	5.2		<b>7.1</b>

## INTERNATIONAL STUDENTS, 1948/49 – 2023/24



In 2023/24, the total number of international students **increased by 7%** from the prior academic year and **reached an all-time high.**

**However,  
Colorado  
does not  
seem to  
be on the  
map**



In Colorado, the growth is below the national median, and the overall ranking is not flattering

**INTERNATIONAL STUDENTS, 2023/24**



**10,363**  
International Students



**23**  
Rank in the United States\*



**4.5**  
% Change from Previous Year



**\$404,274,670**  
Estimated International Student Expenditure\*\*

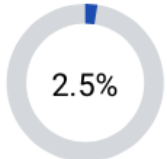
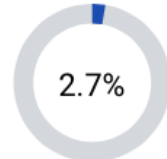
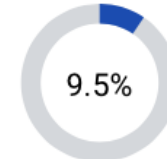
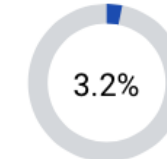
**LEADING PLACES OF ORIGIN**

Place of Origin	% Total
India	33.2
China	11.2
Kuwait	6.1
Saudi Arabia	3.9
Canada	2.3

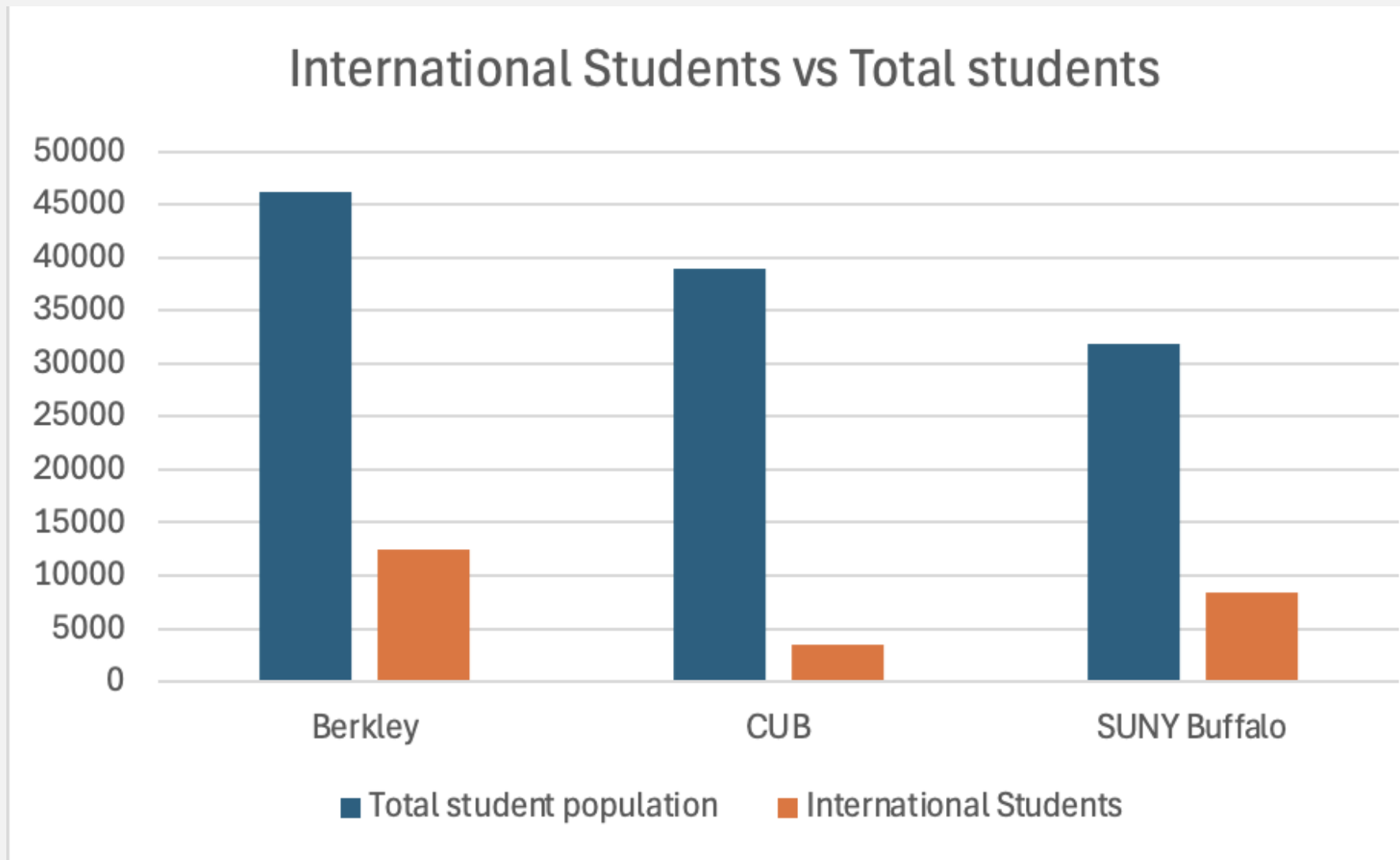
**LEADING INSTITUTIONS**

Institution	Total
University of Colorado - Boulder	3,512
Colorado State University	1,884
University of Colorado - Denver	1,368
University of Denver	1,092
Colorado School of Mines	813

## CUB ranks first in absolute terms...but not in percent...

NOW VIEWING International Student ▾	Colorado School of Mines <span style="float: right;">×</span> See details »	University of Colorado Boulder <span style="float: right;">×</span> See details »	University of Colorado Denver <span style="float: right;">×</span> See details »	University of Denver <span style="float: right;">×</span> See details »
International Students	 2.5%	 2.7%	 9.5%	 3.2%

# This is a snapshot when comparing CUB to UC Berkley and SUNY Buffalo



*Author's elaboration based on Open Doors 2024 and US News Education data*

# CU is better in terms of study abroad...

## U.S. STUDENTS STUDYING ABROAD, 2022/23



**6,361**

U.S. Students  
Studying Abroad



**14**

Rank in the United States\*



**43.1**

% Change from  
Previous Year



**Business**

Leading Major of Study  
Abroad Students

## LEADING DESTINATIONS

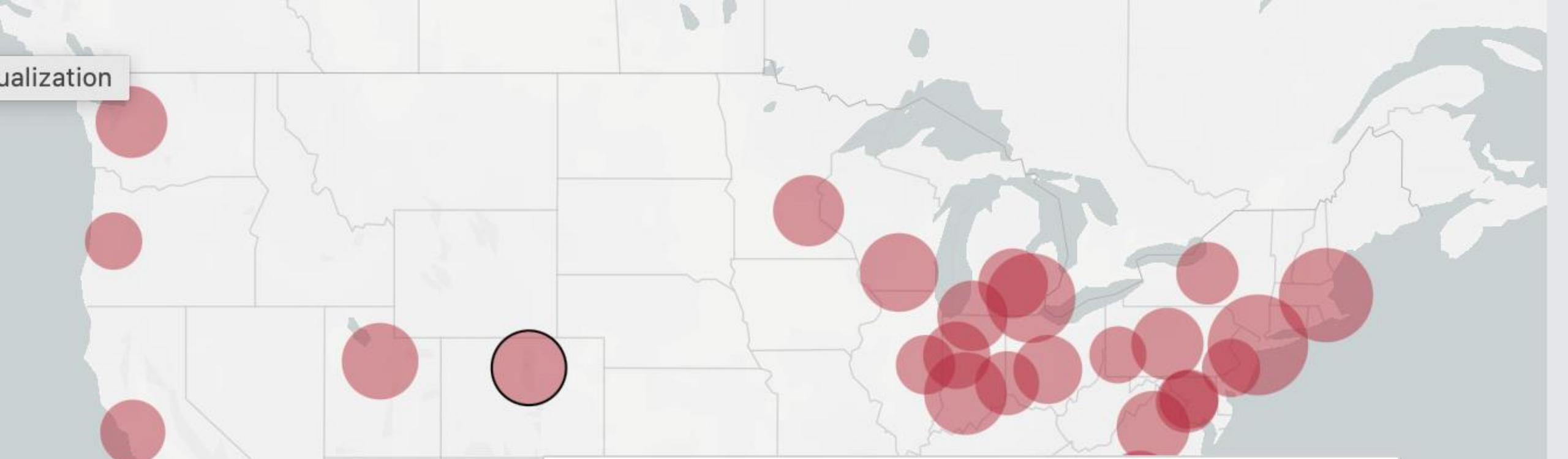
Destination	% Total
Italy	17.5
Spain	12.8
United Kingdom	7.0
France	6.1
Japan	5.0

## LEADING INSTITUTIONS

Institution	Total
University of Colorado - Boulder	2,377
Colorado State University	1,241
University of Denver	990
Colorado College	473
University of Colorado - Denver	382

Though in percent CU is once again behind DU

ualization



**Leading Doctoral Universities** in 2022/23  
Boulder, CO

Institution	Study Abroad Students
University of Colorado - Boulder	2,377

lapbox ©OpenStreetMap

institutional type on the Carnegie Classification

on the

**So what can drive international education?**

**Investing on it & rationalizing  
is one option!**

**For instance, unlike most other institutions,  
CUB does not have a SIO (Senior  
International Officer) nor a self-standing  
center for all-things international**

## The DU example

- Before COVID, DU was lagging behind CUB, in term of international students' percent. Now it is ahead
- DU has now over 150 programs study abroad in 50 countries.
- It is the 5<sup>th</sup> doctoral-granting institutions for sending students to study abroad
- Among the highest percent nationally in terms of study abroad
- 85% of study abroad students receive the Cherrington Global Scholars.
- DU has created *Global Masters Scholars programs*, where undergraduates spend 3 years at DU and the 4<sup>th</sup> year at a partner institution, receiving a BA from DU. Then the take a 5th year at the partner institution, getting a MA degree from them

## What did DU do?

Chancellor Daniel Ritchie (1989-2005) began the transformation of DU's international programs, including Study Abroad, the International Human Rights Advocacy Center, and the Cherrington Global Scholars

*DU IMPACT 2025*, the University's strategic plan put emphasis on students' learning, diversity and inclusion, globalization, cross-discipline and cross industry collaboration

**Specifically, it included the following strategic Initiatives related to internationalization**

Broaden DU's international profile

Create new forms of international collaboration for faculty, students, alumni, including:

- institutional international partnerships for faculty, students, admin staff (exchanges, short visits, research)
- Engaging international alumni, also by bringing them back to Campus
- Increase study, research, and work-abroad opportunities for graduate and professional students.
- Invest on "internationalization at home" (for ex. by building international geography-specific programs)

## **How did DU do it?**

### **Strategic decision & (re)organization**

DU then created the OFFICE OF INTERNATIONALIZATION (which is a self-standing unit, not part of any school) and the position of VICE PRESIDENT FOR INTERNATIONALIZATION

SIO/VPI has the lead roles for curricular integration, risk management, international student and scholar services, communication and marketing, and strategic planning.

The SIO/VPI and the Office of Internationalization coordinate all the international-related offices

- Office of International Students & Scholars Service
- Office of International Education (OIE/Study Abroad) Interim Director Stephanie Roberts
- Center for World Languages and Cultures (ICWLC)
- Office for International Students Admissions
- Internationalization Council
- Grad Students Study Abroad

## ***Office of International Education (OIE/Study Abroad)***

Manages over 20 bilateral exchange partnerships at the undergrad level; and over 150 offerings in over 50 countries

- +/- 700-750 students/ annually go on term-length study abroad program.
- Over 70% of undergraduate students take a study abroad, among the highest in the country
- A 2-course sequence to be taken prior to study abroad was created, focusing on identity, intercultural communication, cosmopolitanism and global citizenship,
- A class called INTZ 2502 is taken online while students are abroad
- *The Cherrington Global Scholars* program boosted DU's study abroad
- OIE was built a system to better meet needs of diverse students (emotional/mental health needs, disabilities, Students of color, DACA students, LGBTQI students, 1st Generation students, Veterans, Athletes)

## ***Office for International Students Admissions***

## ***Office of International Students & Scholars Service***

Serves the international students and scholars, also offering pre-arrival and arrival orientation

- Each year DU is home to some 150 international scholars and staff coming from 33 different countries
- Coordinate the *International Student Support Program*, known as MySSP

## ***Center for World Languages and Cultures (ICWLC) Dir: Adrienne Gonzales***

- Provides opportunities to study less commonly taught languages

## ***Internationalization Council***

- Internationalization Grants (faculty and staff abroad). Grant Categories: Faculty Professional Development and Research & Faculty Curriculum & International Development