MANAGING E-BOOK ACQUISITION: THE COORDINATION OF "P" AND "E" PUBLICATION DATES

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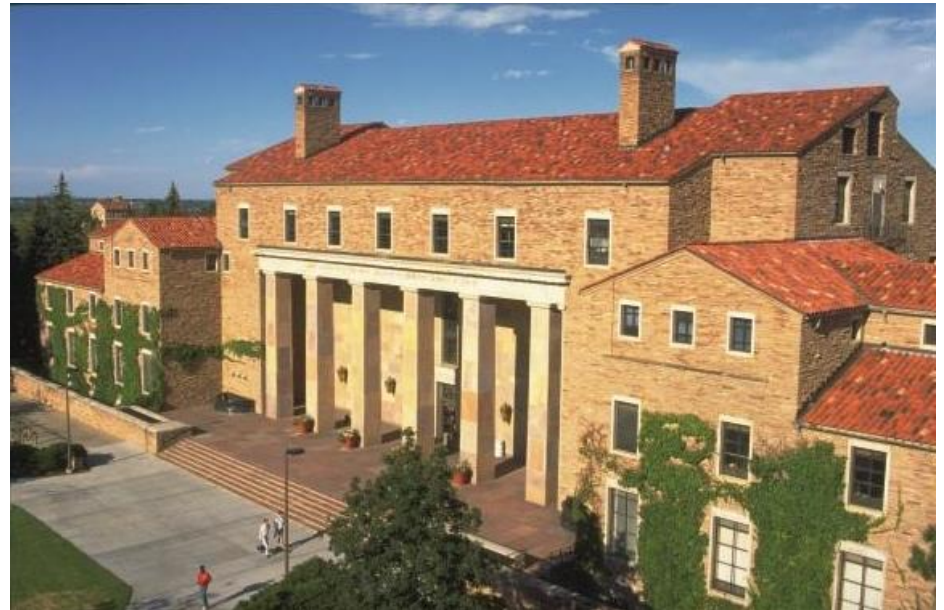
University of Colorado Boulder

Overview

- Managing Selection & Acquisition of E-Books at CU
- Strategies for Incorporating E-Books into an Approval Plan
  - Purchase Options
  - Publisher Trends
- Workflows at CU

University of Colorado Libraries

☐ University Libraries

- ◘ Norlin Library
- ◘ Business Library
- ◘ Earth Sciences & Maps Libraries
- ◘ Engineering Library
- ◘ Music Library

Photographer: Ken Abbott

Growth of E-Books at CU

- 2000-2004
  - Colorado Alliance patron-driven purchase plan with NetLibrary
- 2004-Present
  - Subject collections: Early English Books Online , Eighteenth Century Collections Online, ACLS Humanities, Knovel, Safari Tech Books Online, CRCnetBASE
  - Reference works and collections
- 2009-Present
  - Resumed purchasing on a title-by-title basis
  - Began purchasing directly from publishers (Springer, Duke)
  - Patron Select (PDA) with Coutts
  - Integrated E-Books and print into approval plan

Goals and Benefits

- Streamline selection and acquisition of print and E-Books
- Select and acquire frontlist books on a title-by-title basis
- Share access with other libraries in the CU System
- Prevent duplication with print and other E-Book packages
- Meet needs of 30 Bibliographers/Selectors
- Provide users with materials in their preferred format
- Experiment with patron driven acquisitions
- Save time and money

Virtual Approval

- An approval plan is a systematic way to identify and select materials for your collection

  - Automatically ship materials

  - Review →Reject/Select→ Ship materials

  - 30 Day Review Period

Approval Plan Profile

- Call Numbers
- Subjects
- Publishers
- Non-Subject Parameters
- Preferred Format

Publishing Sequences

- Cloth/HB → Paperback → E-book

- Cloth/HB → E-book → Paperback

- E-book → Cloth/HB → Paperback

- Simultaneous e and p

- No E-book

Average Delay Between Print and E

Avg # Days Print is Available Before E-Book	2008	2009	2010
Humanities	121	43	23
Social Sciences	136	41	17
Sciences	238	99	25
Overall	**185**	**67**	**21**
	n=5,103	n=8,018	n=15,103

Coutts Approval Plans

- Coutts approval services
- Managing print and E-book preferences
- Options for E-book instructions

Approval Profiles

- Rules, rules, rules

- Coutts suggests, library approves

eBOOK AVAILABLE

Title	Handbook of Human-Machine Interaction
Author	Guy A. Boy
Price	249.90 USD *(Multi-user Price)*
	149.94 USD *(Single-user Price)*
EAN/ISBN	9786613047779
ISBN-10	6613047775
See Also	9780754675808 Farnham, UK : Ashgate (Cloth/HB) 118.94 USD
Book Type	Edited Work
Bibliographic Format	MyiLibrary Electronic Book
Readership	Upper Undergraduate
	Graduate - Research
LC Subject Headings	Human-machine systems--Handbooks manuals etc.
	Human engineering--Handbooks manuals etc.
	User-centered system design--Handbooks manuals etc.
	Employees--Effect of technological innovations on.
Coutts Subject Terms	Science/Technology

Letting Patrons Select

- Patron Driven Acquisitions (PDA)
  - Must still match approval profile
  - Coutts sends MARC record
  - Invoiced after library patron usage

- 990 publishers
- 106 added Jan-Apr 2011
- 66 university presses

On Hold for Alternate Edition

☐ Identify publishers on MyiLibrary by discipline

☐ Identify publishing sequence

☐ Wait [X] days for an E-book to be published

Land of the unconquerable : the lives of contemporary Afghan women / edited by Jennifer Heath and Ashraf Zahedi. Berkeley, CA : University of California Press, c2011. xi, 393 p. : ill., map ; 24 cm. [Includes bibliographical references and index. ; Avail. in cloth.]

ISBN/EAN: 9780520261860 [0-520-26186-0] *On Hold for Electronic Book Until Aug 1, 2011* ▢ Order Info

(Paperback 27.50 USD) (All Coutts Demand: 24)

Coutts Accepts Orders *Approval Treatment*

University of California Press   2011   HQ1735.6

Action →

⊕ Mark to Accept this Edition

⊕ Accept this Edition Now/Remove from List

▢ Mark to Reject this Edition

▢ Reject this Edition Now/Remove from List

⇒ List/Forward

▤ Order Info

⊗ Download

⊖ Clear Action Now

Publisher Trends—University Presses Coutts Approvals, 2010

Print Before E-book

- Cambridge University Press -12
- Columbia University Press -11
- Fordham University Press -18
- **MIT Press -4**
- **Oxford University Press -4**
- Princeton University Press -31
- University of California Press -8
- University of Chicago Press -71
- University Press of New England -65
- Yale University Press -53

E-book Before Print

- Hong Kong University Press 10
- Indiana University Press 12
- McGill-Queen's University Press 29
- Oxford Scholarship Online 7
- **Rutgers University Press 5**
- **Temple University Press 3**
- UBC Press 67
- University of Wisconsin Press 4
- University Press of Mississippi 7

Options for E-book instructions

- Patron Select
  - Fewer decisions by bibliographers
  - Works well for interdisciplinary subjects
  - Casts a wide net
- Approvals
  - Bibliographer vets selections
  - More control of quality and volume

Send all available E-books

Approval – 90 day wait

- Economics
- Library Science

Patron Select – 90 day wait

- Anthropology
- Religious Studies
- Education
- Comparative Literature
- Psychology
- Business
- Biology

Patron Select – 180 day wait

- Chemistry
- Earth Sciences
- Math
- Computer Science
- Physics
- Engineering

E-books for Non-Subject Parameters

- Reference Works
- Book Type
  - Collected Articles/Material
  - Proceedings
  - Case Studies
  - Edited Volumes
  - Textbooks
- Sets and Series

E-book exceptions on print-preferred profiles

Edited Works on Approval

- History
- Germanic Studies

Edited Works to Patron Select

- Communications
- Sociology
- Women's Studies
- Ethnic Studies
- Political Science

Reference materials on Approval

- All profiles

Benefits of E-book Approval Plans

- ☐ Helps subject selectors manage time spent collecting preferred formats
- ☐ Allows for title-by-title purchasing of newly published E-books
- ☐ Manages publication delay between p and e
- ☐ Allows different instructions for approval or Patron Select profile-by-profile
- ☐ Allows for format exceptions on different types of materials

Approval Books & Firm Orders

Selectors
- Selectors review lists of titles that match our profile in OASIS
- Approve/Reject Approval Books
- Firm Order Slips

Acquisitions
- Acquisitions Ratifies/ Approves orders
- Acquisitions downloads order records and MARC records
- Acquisitions sends invoices to Cataloging

Cataloging
- Cataloging overlays vendor MARC record with an OCLC record
- Cataloging adds a 956 My iLibrary

Patron Select (PDA) ebooks

Selectors
- Selectors review records in OASIS (optional)

Cataloging
- Cataloging receives a weekly email notification about new Patron Select titles
- Cataloging downloads the MARC records from FTP site and loads them into the catalog
- Cataloging overlays vendor MARC record with an OCLC record
- Cataloging adds a 956 My iLibrary PDA

Patrons
- Patrons access E-Books via our catalog or searching My iLibrary
- 2 uses triggers a purchase

Acquisitions
- Acquisitions receives an invoice for titles that have been used 2+ times
- Acquisitions adds an Order Record
- Acquisitions sends invoices to Cataloging

Cataloging
- Cataloging updates the 956 My iLibrary PDA → My iLibrary PDA Purchased

My iLibrary E-books at CU

Order Type	# Titles	% of Collection	Average Price Paid
My iLibrary	206	9%	$147
My iLibrary Patron Select Purchased	57	2%	$288
My iLibrary Patron Select	2,074	89%	$0
Grand Total	**2,095**	**100%**	**$39,568.71**

Next Steps at CU

- ☐ Continue to evaluate our collection and improve our profiles

- ☐ Continue to monitor purchased Patron Select titles

- ☐ Evaluate Patron Select titles that have 0-1 uses but have not triggered a purchase with 2+ uses

- ☐ Monitoring ILL requests for new books

- ☐ Analyze survey data about faculty ebook preferences

Thank you!

- Questions?
- Comments?

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