THE POWER OF OPEN

Fueling Creativity and Innovation

“Creative Commons Fairy” by Kristina Alexanderson CC-BY-NC-ND
CREATIVITY

INNOVATION
“to promote the progress of science and the useful arts by securing for limited times to authors the exclusive right to their respective writings”
So copyright law isn't just about locking things up?

Not at all.

Copyright also protects the rights of users and future creators.

To encourage creativity, copyright law must strike a careful balance.

Allowing artists to protect their works.

But also ensuring the availability of raw materials for future creation.
FAIR USE

1. the purpose and character of the use
2. the nature of the copyrighted work
3. the amount and substantiality of the portion taken
4. the effect of the use upon the potential market
COPYRIGHT IS HARD.
Thanks for the replies. Man youtube is such a pain now, it was awesome a year ago but now its copyright this and copyright that, I understand its illegal to take someone elses work and slap it on your movies but if anything, we're promoting it.

I tried saying that I don't own any song used in my video in the description box but that doesn't work either.

**Copying / The next Harry Potter**

I've been thinking about this for a while, and I wanted to get my peers' opinions.

What would constitute copying of Harry Potter? (I'm talking specifically about harry potter). Magic schools aren't exactly a new concept, and it's definitely not invented by J.K. Rowling. I was thinking about what book phenomenon would be "the next Harry Potter", and whether it would be about magic/schooling. It's not Percy Jackson, the fan base just isn't loyal enough. If someone wants to create "the next Harry Potter", would they have to be similar (not completely, but in some ways)? What would constitute copyright infringement?

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**Caesura**

Sampling the original in an OC remix?

Hello, I am allowed to use snipits of the original song in an OC remix submission? Or is that illegal? I want to chop up the melody and play it with new rhythms and stuff.

Thank you

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**~LittlebirdRen** Aug 22, 2012 | Professional Traditional Artist

If I use book pages in my artwork (as backgrounds or decoupage etc that I work on top of) then make prints from the final art piece, am I violating copyright?
6. Your Content and Conduct

A. As a YouTube account holder you may submit Content to the Service, including videos and user comments. You understand that YouTube does not guarantee any confidentiality with respect to any Content you submit.

B. You shall be solely responsible for your own Content and the consequences of submitting and publishing your Content on the Service. You affirm, represent, and warrant that you own or have the necessary licenses, rights, consents, and permissions to publish Content you submit; and you license to YouTube all patent, trademark, trade secret, copyright or other proprietary rights in and to such Content for publication on the Service pursuant to these Terms of Service.

C. For clarity, you retain all of your ownership rights in your Content. However, by submitting Content to YouTube, you hereby grant YouTube a worldwide, non-exclusive, royalty-free, sublicenseable and transferable license to use, reproduce, distribute, prepare derivative works of, display, and perform the Content in connection with the Service and YouTube's (and its successors' and affiliates') business, including without limitation for promoting and redistributing part or all of the Service (and derivative works thereof) in any media formats and through any media channels. You also hereby grant each user of the Service a non-exclusive license to access your Content through the Service, and to use, reproduce, distribute, display and perform such Content as permitted through the functionality of the Service and under these Terms of Service. The above licenses granted by you in video Content you submit to the Service terminate within a commercially reasonable time after you remove or delete your videos from the Service. You understand and agree, however, that YouTube may retain, but not display, distribute, or perform, server copies of your videos that have been removed or deleted. The above licenses granted by you in user comments you submit are perpetual and irrevocable.

D. You further agree that Content you submit to the Service will not contain third party copyrighted material, or material that is subject to other third party proprietary rights, unless you have permission from the rightful owner of the material or you are otherwise legally entitled to post the material and to grant YouTube all of the license rights granted herein.

E. You further agree that you will not submit to the Service any Content or other material that is contrary to the YouTube Community Guidelines, currently found at [http://www.youtube.com/t/community_guidelines](http://www.youtube.com/t/community_guidelines), which may be updated from time to time, or contrary to applicable local, national, and international laws and regulations.

F. YouTube does not endorse any Content submitted to the Service by any user or other licensor, or any opinion, recommendation, or advice expressed therein, and YouTube expressly disclaims any and all liability in connection with Content. YouTube does not permit copyright infringing activities and infringement of intellectual property rights on the Service, and YouTube will remove all Content if properly notified that such Content infringes on another's intellectual property rights. YouTube reserves the right to remove Content without prior notice.

7. Account Termination Policy

A. YouTube will terminate a user's access to the Service if, under appropriate circumstances, the user is determined to be a repeat infringer.

B. YouTube reserves the right to decide whether Content violates these Terms of Service for reasons other than copyright infringement, such as, but not limited to, pornography, obscenity, or excessive length. YouTube may at any time, without prior notice and in its sole discretion, remove such Content and/or terminate a user's account for submitting such material in violation of these Terms of Service.

8. Digital Millennium Copyright Act

[Content related to DMCA]

[...]

[Content related to DMCA]

[...]

[Content related to DMCA]
"You could get into a lot of trouble. That’s how the law works."
- YouTube’s Copyright School
1. The rules are confusing.
2. There is an imbalance of power.
INNOVATION

WATCH
WHATEVER
WHENEVER.

With Sony's Betamax SL-8600 videorecorder, you can see any TV show you want to see anytime you want to see it.

Because Betamax, which plugs into any TV set and is easy to operate, can videotape a show up to three hours long (with the L750 videocassette) while you're doing something else—even while you're out of the house, by setting the electronic timer.

It can also videotape something off one channel while you're watching another channel.

And remember, Sony has more experience in videorecorders than anyone (over 20 years). In fact, we've sold more videorecorders to broadcasters and industry than any other manufacturer. We even make our own tape.

For years you've watched TV shows at the times you've had to. Now you can watch them at the times you want to.
How do I love thee
Let me count the ways

[To purchase full text click below]
References


Further reading

- De Kosri, Abigail; El Ghaoui, Laurent; Cuntz-Leng, Vera; Godbehere, Andrew; Horbinski, Andrea; Hutz, Adam; Pastel, Renée; Pham, Vu (2015). "Watching, creativity, fandom, and consent: How does watching work?". Transformative Works and Cultures. 6. doi:10.1354/twc.2015.0033.


- How has AC03 fandom changed in the past year? (12 August 2016)

- Kudos, comments, hits, bookmarks, and word count: what's “average” on AC03? (17 November 2014)

- Is fanfiction mostly porn? Spoilers: No (7 January 2016)
References


Further reading

- De Kosri, Abigail; El Ghawi, Laurent; Cunz-Leng, Vera; Godbhere, Andrew; Horbinski, Andrea; Hutz, Adam; Pastel, Renée; Pham, Vu (2015). "Watching, creating, and sharing: Persistence and change in the fanfiction community". Journal of the Association for Information Science and Technology. doi:10.1002/asi.23497.


- How has AO3 fandom changed in the past year? (12 August 2016)

- Kudos, comments, hits, bookmarks, and word count: what's “average” on AO3? (17 November 2014)

- Is fanfiction mostly porn? Spoilers: No (7 January 2016)
Elsevier access donations help Wikipedia editors improve science articles

With free access to ScienceDirect, top editors can ensure that science read by the public is accurate

By Sacha Boucherie  Posted on 10 September 2015
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Is a Giant Academic Publisher Trying to Paywall Wikipedia?
CHALLENGES

1. Business models often incentivize closed systems.

2. There are few mechanisms to challenge these models.
CREATIVE COMMONS: AN OVERVIEW
CREATIVE COMMONS LICENSES

**Attribution**
Others can copy, distribute, display, perform and remix your work if they credit your name as requested by you.

**No Derivative Works**
Others can only copy, distribute, display or perform verbatim copies of your work.

**Share Alike**
Others can distribute your work only under a license identical to the one you have chosen for your work.

**Non-Commercial**
Others can copy, distribute, display, perform or remix your work but for non-commercial purposes only.
WORKS RELEASED UNDER CREATIVE COMMONS

- Arduino
- TED: Ideas Worth Spreading
- Glitch
- The Open University
- Little Brother (by Cory Doctorow)
- X: A Rousing Tale of Tech-Geek Rebellion (by Scott Westerfeld)
- Cards Against Humanity
- Harry Potter
- Peanut Butter
- Grandma
WORKS RELEASED UNDER CREATIVE COMMONS
The class field trip was completely ruined by

My student loans

Reviewer 3

Reviewer 2

Computing

boundary objects
an iPhone with headphones playing the last episode of the Serial NPR podcast
Season 2 of 'Serial' will reportedly tackle Bowe Bergdhal case

By Keita Garcia

What Would a 'Serial'-Like Murder Investigation Look Like Today?

December 24, 2014 // 10:05 AM EST

Rediscovered AT&T File Shows Evidence Used Against Adnan Syed Was Unreliable, Lawyer Says

By Michele Richnick

Subject of Serial Podcast Gets Appeal Opportunity
Thank you

CASEY FIESLER
@CFIESLER